



**StealthSeminar**

# StealthSeminar Customer Success Story:

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Chuck Duff from  
Coaching The Body  
Institute





“

OUR SALES HAVE MULTIPLIED SEVERAL TIMES IN THE COURSE OF WORKING WITH STEALTH.”

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**Chuck Duff**

## Coaching The Body Institute's Results

- ▣ Increased sales
- ▣ Expanded reach for their online training program
- ▣ A strong working relationship with Stealth Seminar
- ▣ The ability to run effective seminars effortlessly

## How StealthSeminar helped Coaching The Body Institute

- ▣ Highly responsive customer service
- ▣ A personalized approach to any issues that arise
- ▣ Automated webinars that allow you to reach more customers
- ▣ Easy integration into existing sales funnels

# What were the challenges you had generating sales and lead before using StealthSeminar?

My name is Chuck Duff and I own Coaching The Body Institute. I was a manual therapist and started getting into treating pain and wanted to pass on my skills to others.

We decided to try to increase the sales for our online training program. At the time, we had a smaller online training program.

To do this, we started working with other webinar companies and had a very difficult time. It was quite expensive, and we didn't quite have the formula for success down yet.



## Did you have any concerns about using StealthSeminar?

I did have some issues with the other providers we were using for webinars.

What I found was when we had problems, we would not get the support we needed. These other providers had weak customer service.

When I was referred to Stealth Seminar, customer service was sold to me as their strength. I was assured their support for our webinars was going to be really good and that has actually been my experience.





## What was your eureka moment?

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I have been amazed at the continual improvement the software has gone through. The Stealth Seminar team is always soliciting feedback and being very involved with their customers

This level of care for the customer is unusual for any company. I've been very positive and impressed with my experience using Stealth Seminar.

## How did StealthSeminar help you?

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Now we basically have a partner working with us. Jeff is always very interested in how we're doing. He contacts me personally. The support staff are incredible.

With this support, we've been able to comfortably scale up. Our sales have multiplied several times in the course of working with Stealth.

## Would you recommend StealthSeminar?

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Give it a try. You're going to find the level of support that you get from Stealth Seminar to be unlike anything else that I've experienced.

They don't stop until they've figured out your problem or helped you to be successful.