



StealthSeminar

StealthSeminar Customer Success Story:

Kathy Ver Eecke from
DoneByLunch





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DoneByLunch's Results

- Measurable increases in key metrics such as show up rate, opt-ins and conversions
- Freedom from a busy calendar of live webinars
- A consistent stream of high-quality leads
- More time and energy to work on and strategize

How StealthSeminar helped DoneByLunch save time with automated seminars

- Easy to use automation for webinars
- A user experience that replicates the live webinar experience
- Quick and helpful customer service
- Great templates and funnel building tools

What were the challenges you had before using StealthSeminar?

My name is Kathy Ver Eecke and I help writers, coaches and consultants find literary agents and get book deals. I've been using StealthSeminar to help me do that for a little over five years.

The bulk of my leads come into the business via webinars, but I quickly found that doing them live wasn't scalable for me.

Once I found StealthSeminar, I was able to add automated, evergreen webinar funnels to my business. After I set this system up, I really saw the business take off.



Did you have any concerns about using StealthSeminar?

I am a chronic product tester. Even though I've been using Stealth successfully for many years, I have still tested every competing product that has come out.

I am yet to find another software that compares to StealthSeminar. Nothing has the same features, functionality or world-class customer service.

Most importantly, every time I tested a competitor, I found that three key metrics dropped. My opt-ins dropped, my show up rate dropped, and my conversions on the webinar dropped.

I don't know what magic fairy dust StealthSeminar uses. All I know is that I want to keep benefiting from it as long as I possibly can.





What was your eureka moment?

I ran live webinars for my business for a long time. I knew how webinars worked, and how they should convert.

Like many online marketers, I didn't really believe that I could get the same number of conversions on an automated webinar. With Stealth, I do.

I can rest easy knowing that attendees for my automated webinar are getting the same experience and value as a live webinar.

How did StealthSeminar help you?

I've seen a big transformation in my business since I started using StealthSeminar. I am not chained to a calendar of live webinars to get leads.

Since I started using StealthSeminar, I have had more free time to strategize and develop other areas of my business.

I really value the security of getting a consistent stream of low cost, high value leads every day.

Would you recommend StealthSeminar?

There are a lot of options out there for hosting webinars. I've tested many of them, and none have the features and functionality of StealthSeminar.

More importantly, none of them has the same high level of customer service.

If you're on the fence about running automated seminars, I highly recommend trying Stealth Seminar. It works flawlessly.