



StealthSeminar Customer Success Story

Tilean Gordon

"It's been phenomenal. My sales have doubled so many times. In terms of the financial growth of my business, it's now consistent when it wasn't before."



Tilean's Results

- ☐ Increased sales and revenues
- ☐ More leads in a month that she used to get in a year
- ☐ Analytics that help to fine-tune marketing efforts
- ☐ The ability to be more present with existing clients

How StealthSeminar helped Tilean reliably get new leads

- ☐ A reliable system for automating webinars
- ☐ Live interaction with viewers via chat
- ☐ Easy to use analytics dashboard
- ☐ Responsive customer support

What were the challenges you had generating sales and lead before using StealthSeminar?

My name is Dr Tilean Gordon, and I'm a chartered psychologist and behavior change expert. I support entrepreneurs and creatives to be profitable while nourishing their soul through my transformational program.

I also support other therapists, psychologists, and counselors to set up their business online.

Before I found StealthSeminar, my business was growing but pretty slowly. Leads would come organically through referrals. It was unpredictable in terms of volume and quality of leads.

I always felt on edge as a business owner. You worry about where the next lead is coming from or what the quality will be.

I was constantly thinking about growing the business, which meant that I couldn't fully operate in my zone of genius.

Did you have any concerns about using StealthSeminar?

In terms of technical challenges, I wondered how it would all work.

Will they send the replay out? How are they going to be in terms of customer support and customer service?

What was your eureka moment?

I put a webinar out there, and it started working straight away. People were telling their friends to watch this live webinar.

The viewers were engaging in the comments as well. I can look in the comments and see what questions are coming up, and I can use that for other marketing, like sending out newsletters to my email list.

Now I am using StealthSeminar to host content for a community group that I'm building as well. My real eureka moment was understanding that this is a tool that works and gives you loads of data.

With StealthSeminar, you see how many people register, when they attend the webinar, and where they drop off. You can see all of that information, and it enabled me to assess the quality of the webinars I put on the platform.

How did StealthSeminar help you?

Before I was with StealthSeminar, my lead flow was roughly 50 leads a year. Now my lead flow is 40 to 50 leads a month. This has been a massive transformation for my business.

I don't worry about where revenue is coming from anymore. That side of thing is taken care of now, so I can be more fully present with my clients as a business owner.

Would you recommend StealthSeminar?

I would 100% recommend StealthSeminar to anyone that has a business. Of any type. I'm pretty sure it could work for anyone!

I run a service-based business, and StealthSeminar gives me the ability to create a message and share it with my target audience.

By the time I get new leads on a phone call, StealthSeminar and my webinar have done a lot of the heavy lifting.

