



**StealthSeminar**



# **StealthSeminar Customer Success Story:**

**Anish Majumdar from  
Fiercely Ambitious**



**W**e've grown by a minimum of two to three times for the last four years. StealthSeminar has been intimately involved in that growth. We went from barely being able to pay our bills to having a team of people and being able to do whatever we want. ”

## Anish's Results

- ❑ Shortened the time to a purchase decision for new leads
- ❑ Was able to develop a reliable system of lead generation
- ❑ Eased the pressure of working multiple channels for lead generation
- ❑ Increased profits from \$30 000 to more than \$700 000

## How StealthSeminar helped Fiercely Ambitious generate record profits

- ❑ High levels of customer service
- ❑ Ability to automate online seminar
- ❑ Makes complicated processes simple for the end-user
- ❑ Tools for increasing customer engagement







## What problems did you have generating sales and leads?

My name's Anish Majumdar. I'm known as the career coach to the fiercely ambitious. I help senior professionals implement a system to generate career opportunities on demand without going through any job search BS.

For many years when I was starting the business, it was just my wife and me. We had to do everything.

We were working our butts off trying to generate leads, market ourselves and work with people. Basically burning ourselves out in every way, shape, and form that we could.

It was a constant grind, praying for referrals to come in. We would do Every presentation, every YouTube thing, every BS piece of social media marketing.

## Did you have any concerns about using StealthSeminar?

I was a little leery in the beginning. There were so many moving parts, and because I was a do-it-yourself-er, it was hard for me to understand that StealthSeminar had created something special.

They have created software that lets you communicate any message you can think of effectively.

StealthSeminar takes care of all these technical aspects in the background. From handling the landing pages and split testing those to looking at the stats and the engagement and figuring out ways to optimize.

Maybe I shouldn't be saying this because I'm also their customer, but when we have to pay them every month, that is the easiest money to spend, I would pay that forever. It is the deal of the fricking century!



## What was your eureka moment?

The first week that we had this going, we could already tell that from a client perspective, something was different. Engagement during our presentation was just through the roof.

The speed at which they were able to go from 'who is this guy? What does he do?' to 'take my money because this is exactly the problem that I need solved' shortened dramatically.

For the first time, I could look at our strategy and say 'this isn't a lucky break' or 'we just had a great week', this is something that we could keep doing forever.

## How did StealthSeminar help you?

When we started, we made maybe \$30 000 for the year, which we thought was terrific. This year, we're going to do somewhere north of \$700 000, and we're projecting upwards of a million for next year.

These are just bonkers numbers to me.

More importantly, I look at how those numbers represent the increased numbers of people we've been able to help and bring abundance to.

That's the thing that blows me away. Now I look around and realize that the sky's the limit.

## Would you recommend StealthSeminar?

I would recommend StealthSeminar without reservation.

They take one of the hardest parts of a business, which is generating clients, and they make it simple and creative.

I would also recommend them because their customer service is second to none. Easily the best I've ever experienced.