



StealthSeminar



StealthSeminar Customer Success Story:

Anita Kargård



It's working, and the business is growing. I have doubled my income two years running. I think I might be able to double it in year three now.



Anita's Results

- ❑ Used webinars at the top of her funnels for new leads
- ❑ Got increased sales calls and coaching clients from using StealthSeminar
- ❑ Became profitable quickly and has since grown year on year
- ❑ Is able to work from home and support her family

How StealthSeminar helped Anita reach more clients

- ❑ Automated seminars running 24/7
- ❑ Great after sales support to help you get your webinars and funnels set up
- ❑ Responsive technical support
- ❑ Integration with existing funnels and traffic sources



What were the challenges you had generating sales and lead before using StealthSeminar?



My name is Anita Kargard. I am Danish, but I live in Norway. I run a program for Scandinavian women who struggle with overeating, bulimia, weight issues, yo-yo dieting and stuff like that. I've been running it now for almost three years.

When I started the business, I spent the first few months refining the program. I started with a free course and tried running ads to it. I only had three clients from that first campaign.

I didn't make a lot of money, about \$2000. That wasn't even enough to pay the bills for running the program.

It was frustrating, not being able to sell the course. I knew that my program would work and it has proven time and again that it does.

I was essentially paying to go to work since I didn't have a lot of money in the beginning. It was scary, actually, and frustrating.

I have a daughter with autism, so that means I could not just go out and get another job. I had to be available at home. So I had to find some way to work from home.

Did you have any concerns about using StealthSeminar?

One of my initial concerns was getting the technical side of things set up. The support at StealthSeminar has been outstanding.

You can just write a ticket, and then you get the help. All the tech stuff was easy because if you don't know how to do it, just write a ticket and you'll get whatever help you need.



What was your eureka moment?

I knew StealthSeminar was the right choice when my funnel started working and people started booking calls. I got my first client from my funnel, and it was amazing!

That feeling that when I got my first client and when people started booking calls after the webinars was great. I had hope that the business was going somewhere, that it was going to work.

How did StealthSeminar help you?

My business went from making \$2000 from the first launch of my program to \$320 000 total as I am entering my third year.

I'm able to work from home and support my family. I don't have to worry about paying my bills. I'm able to have a horse, which is very important to me. That stuff is excellent.

Would you recommend StealthSeminar?

Of course, I would, because it works, plain and simple!

Because of StealthSeminar, I have been able to grow my business and make a living from home. I have been successful in helping people overcome overeating, bulimia, and other disorders ruining their lives.