



StealthSeminar

StealthSeminar Customer Success Story:

Neil Gordon from
NeilCanHelp





"JANUARY 2020 WAS A SIX-FIGURE MONTH. I MADE THREE TIMES AS MUCH MONEY IN A SINGLE MONTH AS I MADE IN AN ENTIRE YEAR BEFORE I IMPLEMENTED STEALTHSEMINAR."

NeilCanHelp's Results

- From \$35,000 a year to a six-figure month in January 2020
- More leads and conversions than live calls
- Removed the need for live interaction from the conversion process
- Solved key marketing problems in the business

How StealthSeminar made running webinars easy for NeilCanHelp



- Easy to automate webinar schedules
- Configurable templates for building funnels that convert
- Captures crucial data to measure the success of your webinar
- Great tools for building authority with new leads

What were the challenges you had generating sales and leads?

My name is Neil Gordon. I'm a communication's consultant that helps thought leaders transform their message, and increase their audience.

I was really struggling to get my marketing under control. It wasn't until I decided to use paid traffic that I had any chance of thriving as an entrepreneur.

When I had the idea that I could help public speakers, I decided to use StealthSeminar to create an automated webinar that I could send paid traffic to.

The idea was that it would run automatically. I would be able to build value with my webinar and then they would book calls with me.



Credit: Andrew Reed Photography.





What was your eureka moment?

It all started when I began using a video sales letter. This was something I could send people, and it would convince them to buy without even speaking to me.

My 'aha' moment was taking StealthSeminar and using it to build a fully automated sales and lead generation system.

I realized that I could get more people to watch my video sales letter by putting it into StealthSeminar and running it automatically.

How did StealthSeminar help you?

In 2017, I was struggling. I was working as a Lyft driver making about \$700 a week, or \$35,000 a year.

By early 2020, I had turned my life and business around, in part due to StealthSeminar.

January 2020 was a six-figure month. I made three times as much money in a single month as I made in an entire year before I implemented StealthSeminar.

Would you recommend StealthSeminar?

If you can engage clients and sell your product, using StealthSeminar can help you amplify that message.

Think about how small the investment is to get started with StealthSeminar, and compare that with the ability it gives you to reach your goals.