



# **StealthSeminar Customer Success Story:**

Noelle Randall from Noelle Randall Coaching

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PEOPLE WATCH IT, AND THEY SIGN UP FOR MY COACHING. WE HAVE A WAITING LIST TO EVEN APPLY FOR OUR COACHING NOW! I WENT FROM TRYING TO GET CLIENTS TO NOW PICKING THROUGH THE ONES THAT I WANT.

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**Noelle Randall**

## Noelle Randall Coaching's Results

- Massive growth in webinar attendance
- Better like between social channels, webinars and landing pages
- So many new leads they now have waiting lists
- Growth from six figures to seven figures in just one year

## How StealthSeminar helped Noelle Randall Coaching reach more clients

- Automated webinars that are easy to set up
- Responsive customer service that helps get your webinars set up right
- Integrated tools such as chat that increase conversions
- One place to direct all top of the funnel traffic



## What were the challenges you had generating sales and lead before using StealthSeminar?

Hi, my name is Noelle Randall with Noelle Randall Coaching. I teach real estate investing and specifically how to use business credit and business funding to launch a real estate investing business.

When I first began coaching, I was doing a lot of live events. These required a lot of time, effort, energy and money.

Then I learned about doing webinars and doing the meetings virtually as a way of collecting clients. When I first learned about webinars, I tried all the different software on the market, and none of them worked very well.

It was stressful, but it was at least better than meeting everyone in person at the back of restaurants!

## Did you have any concerns about using StealthSeminar?

things like that.

I knew that StealthSeminar was going to be expensive, but it came highly recommended. People just kept telling me I had to use it.

They're a little bit more than some of the other webinar platforms, but it's well worth it. Your conversion rate from people actually showing up to the webinar is going to be so much different.



## What was your eureka moment?

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It didn't take long for me to see the value in Stealth Seminar. I had my analytics from the other webinar and could easily compare them with what I could do with the new platform.

I was on another platform, so I knew how many people were registering, versus how many people were showing up to the webinar.

With StealthSeminar, attendance was way higher immediately. It went from 17% to around 80%. Just this metric quadrupled!

Once they show up, I pretty much have them. I had a compelling webinar that I had done a lot of work on improving and tweaking. I knew if I could get in front of more people, it would convert, so it was just amazing.

## How did StealthSeminar help you?

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StealthSeminar is incredible. When I started, I was definitely in the six figures, and now I'm solidly in the seven figures. I can contribute a lot of that growth to StealthSeminar.

The webinar is running all the time. I've combined it with my social media and grown my YouTube channel exponentially. I have over a hundred thousand subscribers now.

The majority of the calls to action on other platforms is to watch my webinar or my free training. We convert around five students a week.

Income growth has been exponential from putting everything on this automated process and having a funnel tool for it to go to. It has changed my business.

I'll just use 2019 to 2020 as an example. In 2019, I made \$400,000 in total. I started with StealthSeminar in the middle of 2019. In 2020, we've already made over a million dollars, and it's October.

This new strategy has just catapulted the business!

## Would you recommend StealthSeminar?

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I would definitely recommend StealthSeminar. I have already spent some time explaining the benefits to people.

I always say one of the best things about Stealth Seminar is how they help you to get set up. I can give them the video, and then they did a lot of the set up for me, so I didn't have to be technical.

Stealth Seminar does cost a little bit more, but the service is better. The show-up rate for the webinars is better. The integrated tools, like the chats, has just made the stay rate on the webinar even better.

I would recommend it. Anybody that's even thinking about doing a webinar should have it on StealthSeminar because people will show up and watch it.

