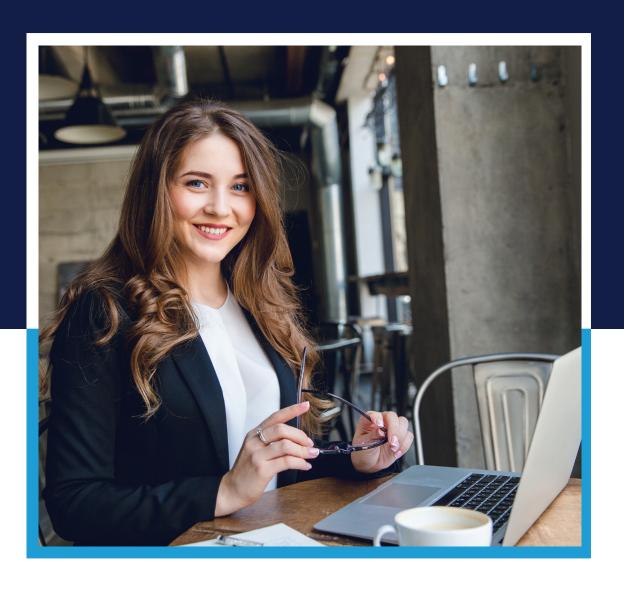
# StealthSeminar Customer Success Story:

Molly McKinney from Optimal Circadian Health







#### **Molly's Results**

- Increased webinar views and registrations
- Easy integration with existing software
- Intuitive setup and management
- Detailed statistics on webinar performance

### How StealthSeminar helped Molly reach more clients online

- ☐ Highly responsive customer support
- ☐ A webinar platform tailored to the needs of the customer
- Consistent updates
- Proven success in promoting client engagement



### What were the challenges you had before using StealthSeminar?

My name is Molly from Optimal Circadian Health, and we help people with fatigue, brain fog and related mystery illnesses and help them get back to living their best lives.

We were using ClickFunnels previously. This software didn't allow you to have the button show up at a certain point in the webinar and just didn't have all of the features in one place.

You had to sacrifice not having as good of a user experience to have that call to action in place, which is the whole point of the webinars.

### Did you have any concerns about using StealthSeminar?

StealthSeminar seemed pretty intuitive when it came to setting up a webinar. When I went to integrate it with our email service provider, Ontrapor, I was just kind of overwhelmed. I wasn't sure exactly how to do it, but it ended up working out fine. I figured it out!





#### What was your eureka moment?

I started to appreciate it more when I log in and see the stats. I rarely log into a StealthSeminar, unless I'm changing something big because my VA's always going in there.

When I log in and see the overall stats on webinar views and registrations, it is just amazing to see that thousands and thousands of people have seen our webinar and registered.

This gives me some perspective on the impact we have made and makes me thankful for the tools available to us.



#### How did StealthSeminar help you?

StealthSeminar keeps evolving and keeps listening to what is necessary to keep their software up to date and gives their clients exactly what they need.

## Would you recommend StealthSeminar?

I would recommend StealthSeminar because of the support that you get. No matter the question, they are going to help you with it. They go above and beyond what is expected!