



# **StealthSeminar Customer Success Story:**

Tom Antion from the Screw the  
Commute Podcast

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WHEN STEALTHSEMINAR CAME AROUND, I THOUGHT, 'OH MY GOD, THIS IS MANNA FROM HEAVEN!' I CAN DO THE LIVE WEBINAR ONCE, GET ALL THE INTERACTION, AND THEN PLAY THE HECK OUT OF IT.

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**Tom Antion**

## Tom's Results

- Increased conversions on automated seminars
- The ability to run webinars 24/7
- Removed the worry and hassle of running live webinars
- Added a more predictable revenue stream

## How StealthSeminar helped Tom create a new profit centre in his business

- Easy to configure automated seminars
- The option to reply to questions live
- In-depth analytics
- Gold standard customer service



## What were the challenges you had generating sales and lead before using StealthSeminar?

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Hi, my name is Tom Antion, and I've never had a job. I'm the Screw the Commute podcast host, and I've been selling on the commercial internet since there was a commercial internet.

I got started by building an email list. I had 150,000 subscribers before anything was invented, but I had to do it physically through speeches.

I've spoken 3000 times around the world, and I would collect emails that way, but you had to be there in person.

I thought, you know, I'm going to let the webinar play, but I'm going to let people know I'm there live to answer questions. That has made the conversion rates go through the roof. My workload is less, and conversions are way up.

## Did you have any concerns about using StealthSeminar?

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With Geoff's reputation, I did not have any concerns at all. I was so happy. I couldn't wait to give him my money. I bought the upgraded version for more participants.

I had no concerns about this product because he's got a reputation for being the gold standard. I use that term repeatedly because the service is just the greatest I've ever seen on any online service.





## What was your eureka moment?

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The first webinar I did with Stealth was selling a \$697 product discounted from \$997. The first time I put that webinar on with StealthSeminar, I sold five while watching TV.

So that there is a eureka moment if I ever saw one. It's like, 'oh my god, I just made \$4,000, and there wasn't even that many people', the mechanism for conversion was just so smooth.

## How did StealthSeminar help you?

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I transformed from hating webinars with a passion to being a webinar nut. I used to be so reluctant to do live webinars; I only did one every couple of months.

When I ran live webinars, they did well, and they brought in money. Now the gaps between those live webinars are filled with multiple replays that all bring in money.

When you're making money every week instead of once every couple of months, it's just an enormous transformation and a whole new profit centre for my business.

## Would you recommend StealthSeminar?

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I would recommend StealthSeminar; I do it all the time. I don't even get a commission on a lot of it!

Geoff knows I've been behind him for all the years he's been doing this, and I think people are crazy not to have something like this, because like I said, it's working for you 24/7.

