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**STEALTHSEMINAR  
CUSTOMER  
SUCCESS STORY:**

Stormy  
May from  
Stormy May  
Productions

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I COULD TELL HOW LONG THE PERSON WAS WATCHING. I CAN TELL EXACTLY THE MOMENT THEY LEFT FROM THE EMAILS STEALTHSEMINAR SENDS OUT TO THE REGISTRATION PAGES. EVERYTHING IS SO EASY TO WORK WITH NOW. THAT'S WHAT KEEPS ME HERE.

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## Stormy May Production's Results

- Automated the webinar process
- Provided useful data on the effectiveness of new campaigns and webinars
- Tracks client interactions with mailouts and webinars
- Gave the time and space to devote more time to the core business

## How StealthSeminar helped Stormy May Productions automate the sales process

- Automatically schedule webinars at any time of the day or night
- A powerful top of the funnel solution that you can easily direct paid advertising to
- Track all of your key statistics and understand how your campaigns are performing
- Helps to qualify new leads without your direct input, saving time



## What challenges did you have generating sales or leads?

My name is Stormy May, and my business is Stormy May Productions.

I am an activist for horse-human relationships. I coach people to help them have better, compassionate, more heartfelt relationships with their horses.

The technical part of putting together a sales funnel was difficult. It was kind of piecemeal here, piecemeal there, just a wall of technology.

I tried different webinar platforms or going on Facebook Live. It was constant work, constant learning, continually spending my time on the technical side instead of the part that I'm good at, which is serving clients.

I really couldn't scale because everything that I wanted to do would take more of my time on the technical side.

It was frustrating. I have this big mission, and I was struggling to execute. Now with StealthSeminar, it's so easy. I mean, it's a night and day difference.



## Did you have any concerns about going ahead with StealthSeminar?

I have to be honest that one of the significant concerns with me was the price. If I'm paying what I consider a premium price, it has to be worth it.

StealthSeminar has been worth it. That's why I'm still here years later because I don't mind paying for something as long as it is fulfilling the promise.



## What was your eureka moment?

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I knew this was the platform for me when I went in to look at my stats. Stats can be tricky to track, a real struggle.

With the new Stealth format and platform, it was so simple. It's obvious where to go. You can just click on any day, week, or month you want to know about.

Just that alone is invaluable. As a business owner, tracking those stats and knowing that the advertising budget is going where it needs to, and translating into paying clients removes so much uncertainty.

With this platform, accessing this vital information is seamless and invisible. It's amazing!

## How did StealthSeminar help you?

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It made scaling the business so easy. I could tell what ads, registration pages, and emails were working.

Other webinar platforms weren't as easy to use. If I were using them, my business wouldn't be at the scale it is right now.

Using StealthSeminar means I can serve my clients and stay focused on what I'm good at, which is delivering my courses. I can spend every day connecting with clients and transforming people's lives.

## Would you recommend Stealth Seminar?

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I would recommend StealthSeminar to anybody who uses webinars.

The platform's power, the stellar customer service, the ease of scaling, and the simple graphic user interface make this an industry-leading solution.

It's like having a powerful business partner with you that just does what it says and makes the whole process look so simple.