



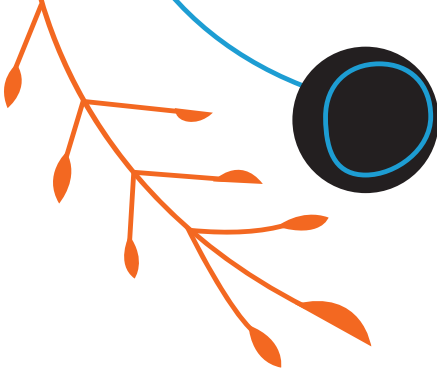
StealthSeminar



StealthSeminar Customer

Success Story

Sion Jones



"MY MESSAGE WAS GOING OUT TO A MUCH WIDER AUDIENCE, IT WAS BEING LISTENED TO, AND THERE WAS ENGAGEMENT COMING BACK. PEOPLE WERE RESPONDING TO MY WEBINAR, AND THAT GAVE ME A CHANCE TO TALK TO PEOPLE AND MAKE SALES."

Sion's Results

- A predictable stream of new leads
- Reliable revenue from online products
- Easily automated webinars that qualify new leads
- The ability to reach more customers

How StealthSeminar helped Sion develop a reliable sales funnel

- Easy to configure evergreen webinars
- Seamless integration for various ad funnels
- Informative analytics dashboard
- Highly responsive customer support



What were the challenges you had generating sales and lead before using StealthSeminar?

My name's **Sion Jones**, and I run an online course called The Anxiety Transformation Program. It is a program that helps people who struggle with anxiety and how to use yoga and meditation to overcome anxiety.

My business is running this as an online program. Before I found StealthSeminar, I wasn't working online in a significant capacity.

I was teaching many yoga classes all over the place and getting tired of teaching too many classes and not earning much money from them. I had a little bit of an online presence, but not much.

Then I found StealthSeminar, and everything changed when I decided to set up an online program. I did try Facebook ads for a little and had a little bit of success, but nothing huge.

The main problem was that I couldn't speak to my audience or leverage my voice and be heard.

Did you have any concerns about using StealthSeminar?

My main concern was spending money on something but not being a hundred percent sure that I'd get a return on investment. After putting so much work into creating a webinar, you are a bit worried that it won't pay off.



What was your eureka moment?

After the webinar, people can book a call to talk about my program and working with me. When I launched a year and a half ago, I quickly had a load of calls come through.

My investment was paying off straight away. I was like, 'Oh, this is working'. So that was a real Eureka moment. Then that kind of has continued; it's not slowed.

The leads have been slow at times, but it's still working. It's so vital for me and my businesses that it's still working. I'm still getting calls, and I'm still there making sales from my program.

How did StealthSeminar help you?

StealthSeminar has been important for me in terms of building my program and making sales. If I didn't have the webinar there, my business model wouldn't be working.

Financially, I'm in a different place from when I was running around teaching yoga classes and not having an online presence.

Now I'm just working on my online program, earning ten times more than I was two years ago. It has been a massive shift; it feels great. I feel like I'm doing what I'm meant to be doing.

I feel like I'm aligned with my purpose, and it feels secure, you know. I have an enormous sense of security, knowing that I have a business model that works.



Would you recommend StealthSeminar?

I would definitely recommend StealthSeminar. The platform has been good for me, and it's worked well to get people interested in my message.

If anybody's got a message that they want to share or something they want to help people with, I think StealthSeminar is perfect.