



**StealthSeminar**

# StealthSeminar Customer Success Story:

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Scott Lawry from  
Turnaround Marriage





"IT'S JUST INCREDIBLE TO KNOW THAT I DON'T HAVE TO BE OUT THERE KNOCKING ON DOORS. PEOPLE ARE COMING TO ME! I'M PUTTING OUT THE MESSAGE ABOUT WHAT WE DO, AND PEOPLE ARE COMING TO US AS A RESULT. I COULD NEVER HAVE IMAGINED THAT."

## Turnaround Marriage's Results

- More leads every month
- Increased number of calls booked
- More engagement with their target audience
- Increased effectiveness of advertising campaigns

## How StealthSeminar helped Turnaround Marriage reach more clients

- Intuitive system for automating webinars
- Highly responsive technical support
- Reliable webinar system for the top of your sales funnel
- Detailed metrics to help you fine-tune your approach



# What were the challenges you had generating sales and lead before using StealthSeminar?

My name is Scott Lawry, and I run Turnaround Marriage, a business designed to help Christian couples turn their marriage around in a short period of time when they've been stuck in a rut.

I launched my business a little over a year ago. When I was first marketing and getting my message out there into the marketplace, I was looking for different methods.

I reached out to different friends, and they recommended StealthSeminar. They told me it was the best place to get your message out there and get support throughout the process.

I've found everything I was told about StealthSeminar to be true.



## Did you have any concerns about using StealthSeminar?

My initial concerns were about my technological limitations when getting everything launched and set up.

What I love about the StealthSeminar is that it is easy to get started, but you can make the options to fit you better as you get advanced and learn more.

You can go in and make the adjustments that you want. If you get stuck, there are tons of articles to look at. Even better than that, there's always a chat open, and you just plop in there if you're stuck.

If you have a question about how to do a specific thing, you always get a response super fast.





# What was your eureka moment?

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Earlier in 2020, when I had first launched, a few weeks that went by. I wasn't advertising that much when we launched our webinar. We didn't get a whole lot of response at first.

That was just part of the process; we were learning. We were getting our advertising up and running.

The first real 'aha' moment was when we started getting calls booked. Then one week in late February, early March, we got a whole bunch of clients all at the same time.

Our lead generation went from a trickle to a waterfall really quickly. So that's what was really awesome.

## How did StealthSeminar help you?

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In 2020, there have been many challenges, but our business has been great because of StealthSeminar.

As we look to the future, I know that we've got the support, the foundation and the framework and the flow of working with StealthSeminar.

Our funnel is working, and the right people are coming to us. Looking to the future, I know that everything is working.

There will be some hiccups and issues that will come, but I know that I've got the support I need.

## Would you recommend StealthSeminar?

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I'd recommend StealthSeminar without reservation. I know that there are other options out there, but none compare with the support they offer. I've been blown away by the support we get with StealthSeminar.

I use many other companies for other parts of our funnel and other parts of our business, but none of them compares to the way StealthSeminar has supported us. I've been literally shocked at times.

They don't just answer your questions; they go above and beyond to fix those issues. I've been amazed.

I'd highly encourage anybody that's considering StealthSeminar to give it a try.