



StealthSeminar Customer Success Story:

Karen Yankovich
from Uplevel Media



“ It is so nice to have a stable webinar platform that works every single time you click it. I know that sounds like it shouldn't be a surprise, but it is in this world. It's a stable platform. Every time you go to watch, it works. ”

Uplevel's Results

- Increased number of prospects in the funnel
- Less pressure to constantly promote on social media
- Automated schedules for webinars
- Access to powerful analytics

How StealthSeminar helped Uplevel reach more clients

- Intuitive system for setting up webinars
- A fully automated system for scheduling webinars
- Powerful analytics dashboard with valuable insights
- Responsive customer support

What were the challenges you had generating sales and lead before using StealthSeminar?

My name is **Karen Yankovich**, and I am the CEO of Uplevel Media. I am also the founder of She's LinkedUp, a LinkedIn strategy program to help women build relationships that can change their business, life, and bank account forever.

Running this kind of business leads to a million things to do every day. You feel like you need to make more social posts and all the things we were taught to get leads on inbound marketing.

Having a lead magnet is an important way for me to grow my business. It helps me build a list of people interested in what I do.

Over the years, I have tried everything. I've done PDFs, a three video series and all those things, but nothing has ever really been as effective as the webinar.

Webinars allow me to dive a little deeper, and it does a lot of the weeding out of new prospects for me. People can get a sense of what it's like to work with me. It just cuts down the path to gaining their trust.

After engaging with my previous lead magnets, my leads still didn't know who I was. I still had to earn their trust and win them over.

There was just thing after thing that needed to happen in order to get to them to the point where they were willing to come on board as a client.



Did you have any concerns about using StealthSeminar?

My concerns were mostly around how I wanted to present my webinar. I don't want to pretend it's live. But I do like that people can watch it on-demand or on a schedule.

I was a little concerned that it would feel a little fake and phony if I did that. But it really isn't the case.





What was your eureka moment?

I'm like a stats geek, and analysing them has been my favorite part of StealthSeminar. I go in every single day and look at the stats from the day before.

I change the search parameters and get a 24-hour snapshot of what happened the day before. I love being able to do that.

When you start to see how many people joined, how many people watched, how many people registered, how far they got into it, you begin to understand the real value.

It's so great to have that kind of information to know how to tweak the webinar and make improvements if I need to.

How did StealthSeminar help you?

It is so nice to have a stable webinar platform that works every single time you click it. I know that sounds like it shouldn't be a surprise, but it is in this world.

Once StealthSeminar is rocking and rolling and moving and grooving, it works great. We get maybe 50 people a day into the webinar sequence.

I just want to increase that number because it works so nicely for us. StealthSeminar is almost like a dial on our funnel that we can just turn up if we need to.

It's not just relief, it's almost like peace. There's a lot less stress in your life if you know that you have a system that will consistently work without you.

Would you recommend StealthSeminar?

If you are considering putting a master class or a webinar into your funnel, StealthSeminar is absolutely the one to go with, no matter your level of technical knowledge.

Even if you are a newbie, it's really easy to follow the directions. If you do get stuck, the customer support team are there pretty much on-demand. This is truly for everyone, no matter their competency with technology.