



STECHSCHULTE NELL

tpatrialattorneys.com

Ben Stechschulte

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Five years of consistent content creating made this new site possible. Ben is great about recording audio interviews, either in person or over the telephone, whenever he has a thought he feels could help clients understand his services better. We convert those recordings into a blog post in his "voice". The potential clients reading his blog posts have a greater chance to convert into paying clients once the site content resonates with them and they speak to him personally to experience the congruency. Outstanding aspects of this website include:

- Several videos developed and used for a firm overview and practice area specific videos for federal defense, DUI, domestic violence, probation Violations, Drug offences, theft and firearms.
- Videos incorporated into each individual practice area's page.
- Calls to action highlighting his two prominent value propositions, board certification and work as a former prosecutor.
- Blog post categories inserted at the bottom of each practice area pertaining to that category.
- Multiple videos displayed at the top of landing pages for several practice areas.
- Client testimonials page to highlight Ben's strong online reviews.
- Fully responsive mobile version with specialized menu on the home page



STECHSCHULTE NELL
 Former Prosecutor
 Now Board Certified Criminal Defense Attorney
 Life Member, Florida Bar
 Board Certified
 Click to Enlarge

