

# Giving Made Easy

## Client Spotlight: Church of the City

Multi-site Tennessee and New York church finds simple and beautiful giving solution that removed all fears of church database integration and member adoption...the solution? Subsplash Giving™



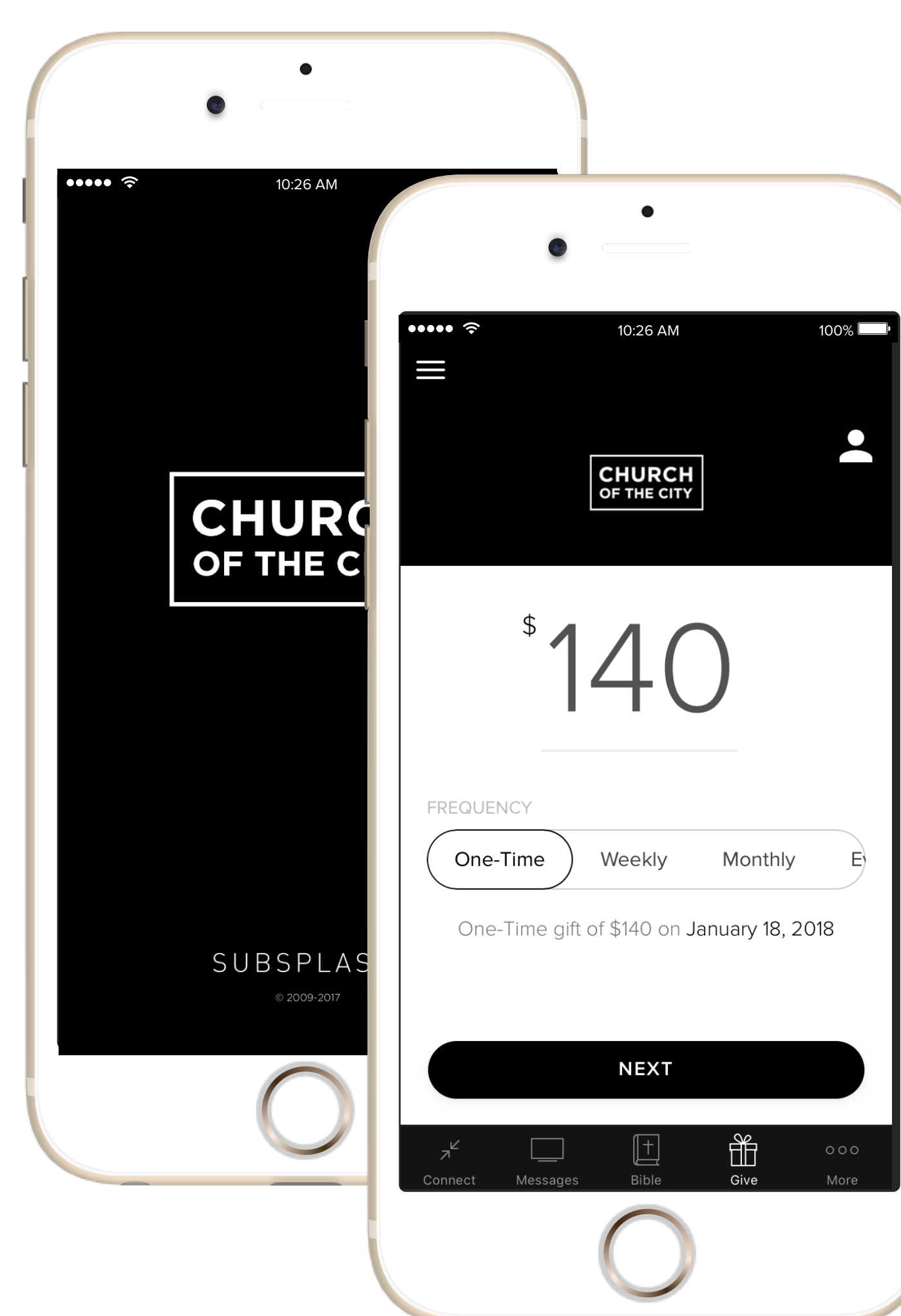
## About Church of the City

In 2015, a church plant called Church of the City merged with People's Church in Nashville, TN. Over the last three years, the new church has grown exponentially, totaling in over 6,000 weekly attendees across four campuses in Tennessee and two in New York. With such a large reach (and a large population of millennials in their congregation), Church of the City knew they had to do something to make their giving experience more simple, and without making major changes to their internal database.

“What we love about Subsplash Giving is that it's not complicated, and that's what we needed.”

## Why Church of the City chose Subsplash Giving™

Subsplash Giving's simple interface for both web and mobile, and direct integration with their database, Church Community Builder, proved to be the best fit for Church of the City. In addition to database integration, Church of the City needed a more user-friendly and convenient way for their congregation to give. “We were anxious to have an opportunity for people who were sitting in the pews on Sundays and wanted to give right then and there....an option that didn't require having to wait to go home to their laptop to give,” says Diane Dawson, Systems Administrator.



- ✓ Designated Location Funds
- ✓ Mobile and Web Versions
- ✓ Simple Giving Solution
- ✓ Integration with CCB



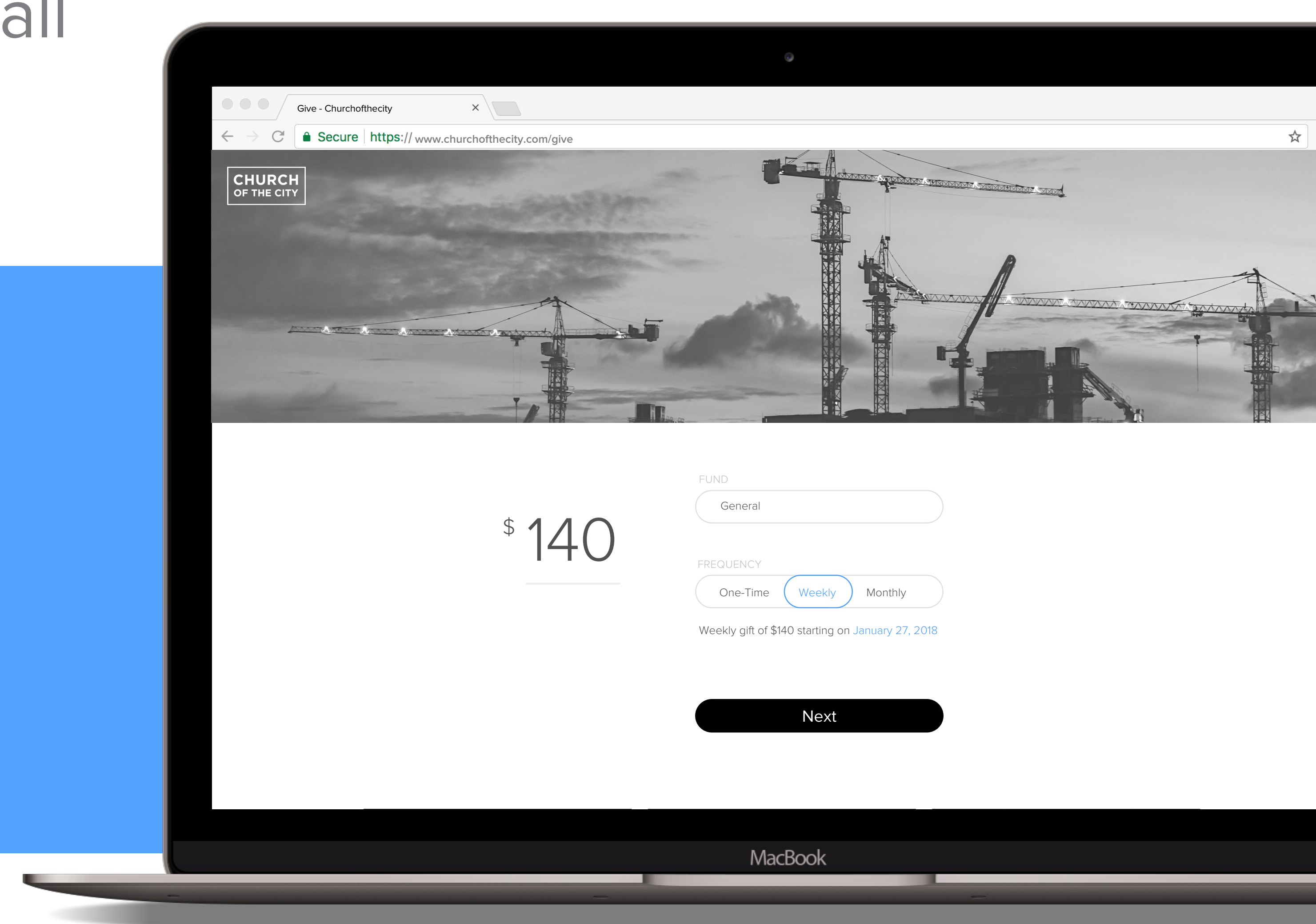
## Church of the City Growth

In 2017, Church of the City saw a **30% increase** in overall giving, which helped them pay off \$7 million on their buildings and become completely debt-free. As the church continues to grow, Diane and the rest of the team are excited to have a system in place that makes giving simple.

## Dedicated Support

You don't have to be a tech or finance whiz to utilize Subsplash Giving and get the integration put in place for your congregation to start giving. Our dedicated support team is here to assist all of our clients along the way. Joel DeJong, a Subsplash Client Success Manager, has been working closely with Diane and the rest of the team at Church of the City to help them make a smooth transition to the Subsplash Giving platform. "I don't have a background in databases or finance, so I am learning as I go," says Diane. "Joel has been so helpful with the process through each step of the way, and whenever I encounter something I am unsure of, he is there to help me find a solution. What I really like is that I have a designated person that can help me every time. I am not just directed to whoever is available...I always know I can call Joel for help."

“It's great to have something to help simplify the giving process without changing our entire database.”



To learn more about Subsplash Giving click [here](#).