

**CLIENT SPOTLIGHT:
EVERGREEN CHURCH**

Expand Your Reach

Situated in the heart of the Pacific Northwest, Evergreen Church has found a powerful tool for expanding their reach and engaging their community through world class technology.



evergreen church

ABOUT EVERGREEN CHURCH

Evergreen Church serves roughly 2,200 people in the Seattle suburb of Bothell. Over the last handful of years, the surrounding neighborhood has grown exponentially, as companies like Boeing, Microsoft, and Amazon have planted roots nearby. This has turned Bothell into a multicultural community, with people from around the world moving to the area for jobs in the tech industry. Evergreen seeks to be a welcoming outpost for the gospel in their ever-growing neighborhood. The words “Welcome Home” are written out in 70 different languages on their front doors, and they have created a deep culture of hospitality within the church.

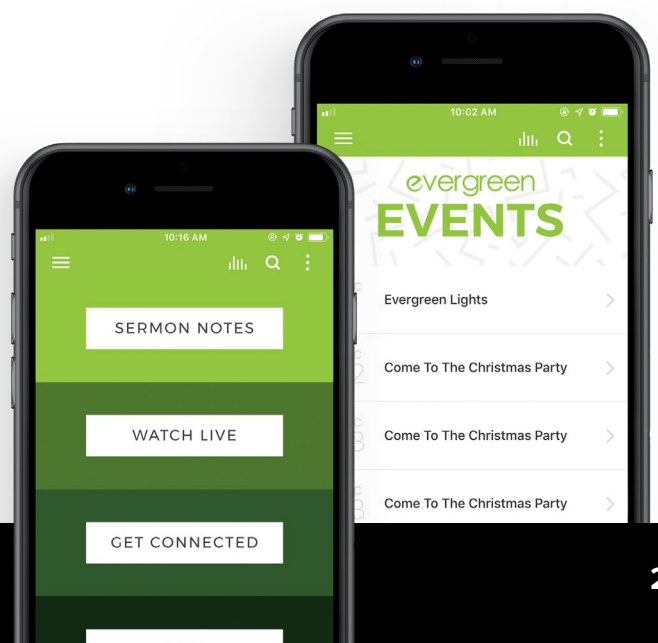
REACHING MORE

Evergreen Church launched their Subsplash app in 2014, and have since added Fill in Notes, Media, and Web Integrations to their communication arsenal. Evergreen has seen an extraordinary boost in community engagement through their app, and have found it to be an essential part of their communication and engagement strategy.

“We surveyed our neighborhood and found that over 60% of the population have never walked into a church building. The app really helps offer a low threat way to engage with those who are afraid to attend church,” said Phil McCallum, Lead Pastor of Evergreen Church. With a mission to reach their community, they know their church isn’t simply the individuals that attend on Sunday’s. In fact, Evergreen Church is seeing incredible reach beyond their weekend services, **with 1.5X as many app downloads as church attendees.**

“The thing I really like about the app is the way it helps people engage on Sunday’s, and how it offers so many ways to stay connected.”

-Phil McCallum, Lead Pastor



ENGAGING MORE

Reaching those outside their church community isn't the the only win Evergreen Church has seen through the Subsplash Platform. Lead Pastor Phil McCallum states, "The thing I really like about the app is the way it helps people engage on Sundays. It offers so many ways to stay connected, and one of the best ways is through Fill in Notes." With Fill in Notes, Evergreen is empowering more people to engage with the sermon by taking notes on their phones or tablets. Unlike paper bulletins, these notes automatically save across all the users' devices, and congregants can easily share notes with friends. Since implementing Subsplash Fill in Notes, Evergreen has been able to print less paper and save on costs associated with printing.

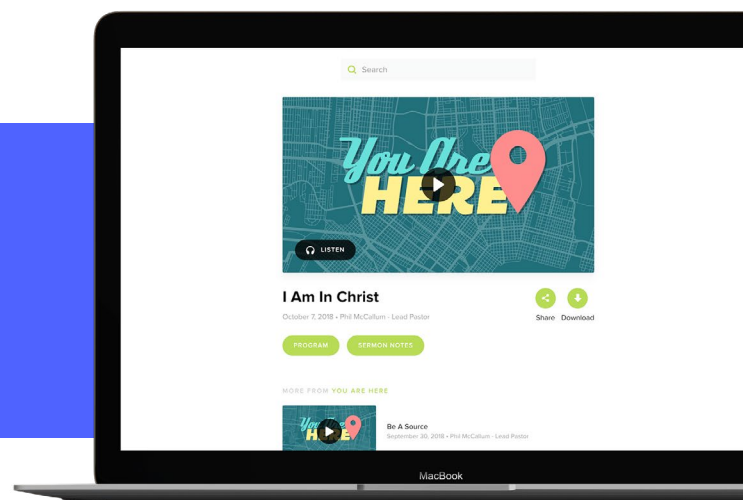
To learn more about Fill in Notes [click here](#).

MAKING ENGAGEMENT SIMPLE

The greatest part is that anyone can make engagement like this possible! Community Lead Jeffrey LeBlanc stated, "The app is fantastic. Mainly because it's easy to make it look good. You don't have to have a computer science degree or be a graphic designer to set everything up, have it function, and really help your community...It helps cut down on the manpower needed to get the necessary information to put people in a place where they can serve and get involved." Engagement doesn't have to be complex. In fact, it should be simple.

"Since we started using our Subsplash app in 2014, it's far exceeded our expectations."

-Phil McCallum, Lead Pastor



To learn more about the Subsplash Platform [click here](#).