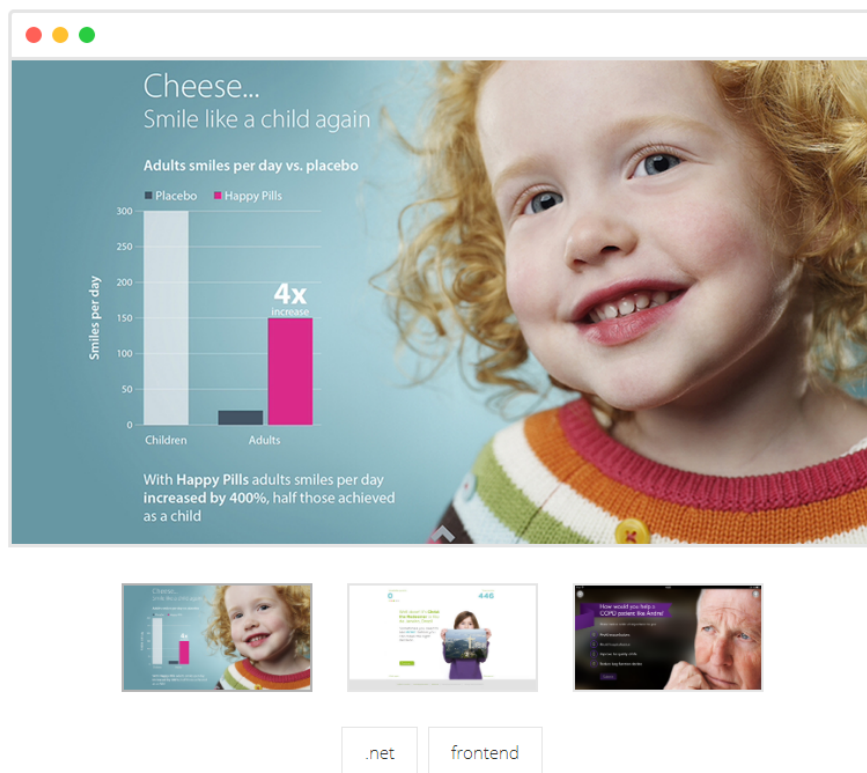


Portfolio

Successful ODC Collaboration with an Advertising Agency



Project Overview

Oxagile helped a well-known British advertising agency strengthen their relationship with key clientele by efficiently developing dozens of compelling, interactive, mobile-optimized websites.

As a result, the agency was able to dramatically reinforce their closed-loop marketing campaigns and gain valuable insights into top marketing trends to upgrade their product promotion strategies accordingly.

The project was carried out according to the ODC model, with Oxagile promptly providing skilled frontend engineers within the required tech stack.



Technology Stack

.NET, HTML5, CSS3, JavaScript



Timeframe and Workload

Duration: 30 months

Effort: 120 man-months