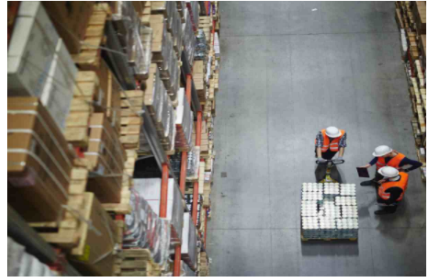


CASE STUDY

Supply Chain Network Optimization Helped an Apparel Manufacturing Company to Improve Operational Efficiency and Enhance Profit Margins by 35% | Quantzig's Success Story



A leading apparel manufacturing company in the U.K was facing several predicaments due to the growing complexity of its global **supply chain network**. With the expansion of its customer base globally, the company wanted to make its network operations more flexible, efficient, and responsive to dynamic business scenarios. That is why they approached Quantzig to leverage its expertise in offering supply chain network optimization solutions to redesign its supply chain to manage complexities and improve operational efficiency.

*Our supply chain analytics experts can help you optimize the efficiency and capability of your network management systems, methods, and processes. **Get in touch** with them right away!*

Today it has become highly crucial for businesses to optimize the flow of goods within their supply chain network to increase savings on procurement cost and improve service efficiency. While focusing more on improving service levels and reducing working capital, businesses generally fail when it comes to aligning their network optimization programs with long-term business goals. Supply chain network optimization solutions help businesses to design, build, and manage an enterprise network that not only supports but helps continually foster profitable growth. Our structured approach to supply chain network optimization helps companies in reducing end-to-end supply chain costs including purchasing, production, warehousing, inventory, and transportation, while significantly enhancing profit margins and service levels.

*Our robust network optimization solutions help companies to proactively identify improvement areas in both the upstream and downstream supply networks. **Request a FREE proposal** to gain in-depth insights into our portfolio of supply chain network optimization solutions.*

Business Challenge

The client, an **apparel manufacturing company** based out of the U.K, was looking to develop an ongoing capability to evaluate business and environmental changes that were affecting their supply chain. Also, the client wanted to identify the optimal number of warehouses that would help them in minimizing distribution costs and fulfilling customer demands. They approached Quantzig to leverage its network optimization capabilities to address their core business challenges and improve profit margins.

*Supply chain network optimization can help in improving logistics and supply chain operations across industries. Wonder how? **Request a FREE Demo**.*

Solutions Offered and Value Delivered

Quantzig's supply chain network optimization experts adopted a comprehensive approach to understanding the client's profitability targets and growth ambitions. This engagement included several phases that started with a detailed evaluation of the current supply chain performance of the client. With this insight, our supply chain analytics experts made recommendations for improving the efficiency of supply chain operations. Also, by analyzing and extracting insights from the client's internal supply chain data, our **supply chain analytics** experts were able to uncover several cost-saving opportunities during the evaluation phase.

Quantzig's supply chain network optimization solutions also helped the client to:

- Optimize resources and raw materials in the upstream supply network
- Achieve significant improvements in performance by shortening the internal clearance processes
- Improve profit margins by 35%