SutiExpense Eliminated Paperwork and Made Expense Reporting a Breeze for Magnolia Innovation

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"SutiExpense automated manual expense process, enhanced accuracy, minimized human errors, and recovered VAT."

Jacquelyn Fisk
Operations Manager

Difficulties with Excel Spreadsheets

Previously, the organization had to depend on Excel spreadsheets to record their expenses. The employees used to tape their receipts onto a piece paper, staple them to their printed expense report created from Excel, and physically walked them over to their manager for approval. The paper-based archive of spreadsheets continued to expand, resulting from employees incurring business-related expenses, and added to an unmanageable storage challenge. The entire process was time-consuming, and spreadsheets were not processed properly.

Hence, the organization started looking for a solution where they could merge employee expenses and receipts in an efficient manner to forward them to clients and finally selected SutiExpense to automate the process.

Headquarters
Hoboken, New Jersey
Year Founded
2013
Size
11-50 employees

About the Organization
Magnolia Innovation, founded in 2013, is a marketing company that primarily focuses on helping clients answer their strategic questions. They have a widespread network of trustworthy experts in market research, strategy consulting, with partners over twenty years of experience launching brands in the media, healthcare, and financial industries.

SutiExpense to the Rescue

The organization's workflow has significantly enhanced since implementing SutiExpense. Invoices are routed automatically to the right individuals for approval, and as a result, expense reports are being reimbursed in a timely manner, paying the employees more quickly. SutiExpense links with Google Maps to automatically calculate any trips and generates a map for every mileage expense submission. This makes it easier for the finance department to examine every trip for reimbursement, which enhances internal controls for auditing.

Features that Impressed Magnolia Innovation

- Good Customer Service
- Ability to link credit cards to each account
- Real-time visibility into employees' spending habits
- Minimized report creation process time
- No physical receipt storage or paper burden
- Eliminated risks of duplicate invoice payments

"The solution has provided our organization with complete visibility into employee spend. Our employees are no longer spending time on expense reports, rather focusing on other important tasks."

Jacquelyn Fisk
Operations Manager