MOREgroup

Revolutionizing architecture with AI technology that automates planning.

Results

5.5X
Increase of new Sq. ft handled by AI year over year

11
Design teams working in parallel leveraging automation

15+
Projects enhanced by AI and growing

MOREgroup

Industry
Architecture (Education, Healthcare, Civic)

Region
Across the United States - From New York to California

Design Platform

SWAPP automates time-consuming tasks for MOREgroup, significantly reducing documentation and modeling time. As a result, architects are able to focus on their vision, increasing productivity and innovation in their projects.

MOREgroup: Visionary Leaders in Architecture and Design.

MOREgroup is a leading architecture and engineering firm known for its visionary leadership and commitment to excellence. Specializing in architecture, design, and engineering practices, MOREgroup serves communities across the nation,

Revit, ACC

Challenge

Increase the capacity and ability of project teams to manage change while delivering on schedule and accurately.

creating spaces that profoundly contribute to social infrastructure and support thriving generations.

Challenge

- MOREgroup's visionary Digital Practice team set out to optimize documentation processes to help their architects dedicate more time to their innovative design and client-focused solutions.
- As a multifaceted company serving communities nationwide, MOREgroup embraced the challenge of ensuring consistent and accurate standardization across its diverse practices.
- MOREgroup's Digital Practice team collaborates with various project teams and needs to preserve a culture of excellence by implementing the firm's unique standards and conventions through every document and model.
- Driven by their motto of "doing more, being more, and believing there is always more to give," MOREgroup sought innovative ways to enhance their construction modeling deliverables, allowing them to take on more projects, without having to increase their staff.

Solution

MOREgroup, known for consistently innovating, integrated SWAPP's AI-driven automation into its workflow. This allows the team to cut documentation time, quickly adapt to design changes, and hit milestones more rapidly, while ensuring consistent, accurate deliverables across various projects.

- SWAPP automated the most tedious and time-consuming documentation tasks, freeing architects to focus on design and coordination.
- From the beginning, SWAPP was easily integrated into MOREgroup's existing BIM ecosystem, BIM standards and project delivery pipeline, providing results immediately.
- SWAPP continuously learns and adapts to MOREgroup's continuously improving standards, consistently applying the firm's best practices.

The Impact: Exceeding Expectations and Milestones

The impact was swift and substantial. By delegating documentation tasks to SWAPP, MOREgroup exceeded its current documentation capacity without additional effort. This change allowed MOREgroup to expand its internal project delivery capacity.

Matthew Perez

Director of Digital Practice, MOREgroup

“Partnering with SWAPP has allowed us to reclaim valuable time during the design phase of projects. Enabli us to redirect our efforts to other critical tasks and align our talented people with the tasks that require their greatest focus and expertise.“

Previous Success Story (https://swapp.ai/success-stories/mys/)

N... (https://swapp.ai/success-stories/page-performance-by-design/)

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