

# Tasktop

Exploring the Tasktop Network Graph

## CHALLENGES

- Modernize a legacy client-server application to employ a web-based front end.
- Enable end-users to create and configure integrations without the assistance of professional services.

## OUTCOME

Expéro created a novel user experience for the new web-based platform that has far exceeded Tasktop's user adoption goals!

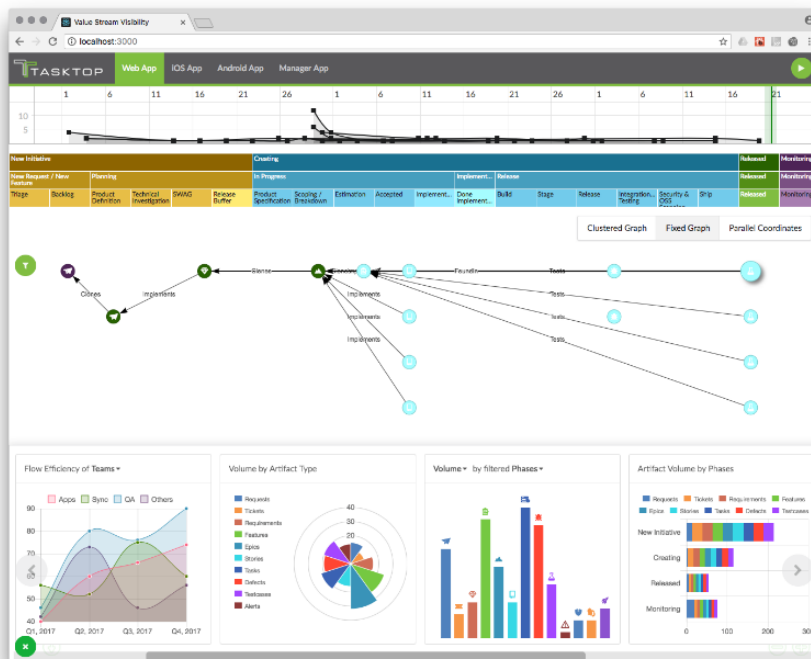
## BUSINESS CASE

Tasktop legacy client-server platform had a steep learning curve for deploying integrations. In addition to moving to the web, Tasktop wanted to enable a broader, less skilled user audience to configure and deploy integrations. Expéro created a novel user experience for the new web-based platform that has far exceeded Tasktop's user adoption goals!

## APPROACH

More Than A Quick Sync

With Tasktop you can easily set up a bi-directional synchronization between two tools, but that's really just the beginning. Tasktop is the only solution that provides full visibility into your software development and delivery value stream, allowing you to identify bottlenecks and get real-time information to drive your business.



Click, Don't Code

You have to implement complex integrations to meet your business needs, but complexity shouldn't mean weeks of coding. Tasktop's web-based integration designer allows you to configure your integrations with just a few clicks. No XML or XSLT, no need to hire teams of engineers to debug and maintain your integrations.

## USER AUDIENCE

- Project Managers
- Scrum Masters
- IT
- Internal SMEs / Field Engineers

## SERVICES

- User Research
- UX Design
- Front-end UI Templates (e.g., HTML, CSS, Javascript)

## PROJECT DETAILS

- 18 months total (2 Releases - 6 Months to 1st release)
- 3 - person team
- Agile UX process