

FLATWORLD SOLUTIONS PROVIDED TELECALLING LEAD GENERATION SERVICES TO A LEADING FINANCIAL FIRM



Read this case study to find out how Flatworld Solutions helped a prominent financial firm through Telecalling and lead generation support services.

The Client

The client is a business leader in developing financial leads and mandates for their global customers. Based out of Singapore, the client helps global investment firms get quality financial leads.

Client's Requirement & Challenges

The requirement was to retrieve and obtain financial information from business owners belonging to the European and African markets through Telecalling.

Initially, the client was skeptical about sharing information (database). However, once they were introduced to our team, implementation process, and the data security measures, they were comfortable and eventually handed over their database to us to proceed with the Telecalling.

FWS' Solution

As a part of our telemarketing services, our call center executives provided personal service by contacting directly to the target audience. They explained the issues very well and achieved the measurable result of getting at least 5 high-value leads every day. This way, the client was able to provide quality leads to their customers.

The telemarketing & lead generation team at Flatworld Solutions -

- + Established direct contact with the customers through Telecalling
- + Provided interactive and personal services
- + Explained issues to find out the financial whereabouts of the target audience
- + Helped resolve prospect's queries
- + Extended market reach through references
- + Achieved measurable result of 5 leads per day
- + Were able to set up appointments to drive the further lead generation process

The Results

With the expertise of our operations' team and full support from the clients' end resulted in involving 10 capable resources within a week. The momentum took off with an amazing start that later surpassed the client's expectations. Our support staff ensured that the client always receives strong leads.

Outsource Telemarketing Lead Generation Services to Flatworld Solutions

Flatworld Solutions is a leading [call center](#) firm that specializes in [telemarketing](#) and [lead generation services](#). We can help a client with workforce management, call center support, process improvement, inbound & outbound call center services and more. With us, you will find the best course to improve your telemarketing operations. We use advanced tools, technologies, and processes to improve the overall lead generation metrics. [Get in touch with us](#) to learn about the benefits of choosing Flatworld Solutions as your telemarketing lead generation partner.