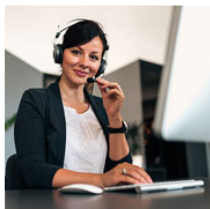


## FLATWORLD PROVIDED TELEMARKETING TO A MANAGEMENT PLATFORM PROVIDER



### The Client

The client is a well-known US-based provider of management platforms for businesses across the globe. They provide a streamlined management platform to individual restaurants to manage and run their entire business. They provide a unique line of support to all the restaurants across the United States of America.

### The Requirements

The client was looking for a reliable and experienced service provider who could help them with their contact center requirement. They wanted our team to begin with their tele-calling requirement along with lead generation. They also wanted us to provide them with detailed data mining services.

### Business Challenges

Our call center team at Flatworld Solutions had to face certain challenges during the implementation of the project. They are listed here -

1. The client wanted to start with the work immediately and we had to hire and train the resources within a quick time.
2. They wanted us to perform detailed data mining to retrieve relevant information of prospects for their business.
3. They wanted our team to process the information and ensure that the restaurants enroll for the subscription and also set up appointments for field officers to meet the potential clients.

### Our Solution

Our team was able to kickstart the campaign within a very short time. Our operations team along with the help of the client, we were able to allocate 4 resources and start off the project in just 3-4 days. We would mine the relevant data and process the information to ensure that the restaurants would sign up for the subscription. We also set up appointments for the field executives to meet the potential clients.

### The Results

The client was extremely delighted to see the results of the campaign started by our call center team. The client had initially started with 4 resources but seeing the great results, they have now decided to go ahead and add 4 more resources to the project. The client was not only impressed by the quality of leads we got for them but also the cost-effectiveness of the entire project.

### Outsource Telemarketing Services to Flatworld Solutions

Flatworld Solutions has been a pioneer in providing quality [telemarketing services](#), [lead generation services](#), and a series of other [call center services](#) to global clients. We have some of the most qualified and skilled call center executives on board who can take care of all your requirements. We leverage some of the best and the latest call center tools and technologies while delivering the best quality services to our clients.

Are you looking for a cost-effective telemarketing and lead generation service provider? Then, [get in touch with us](#) today!