

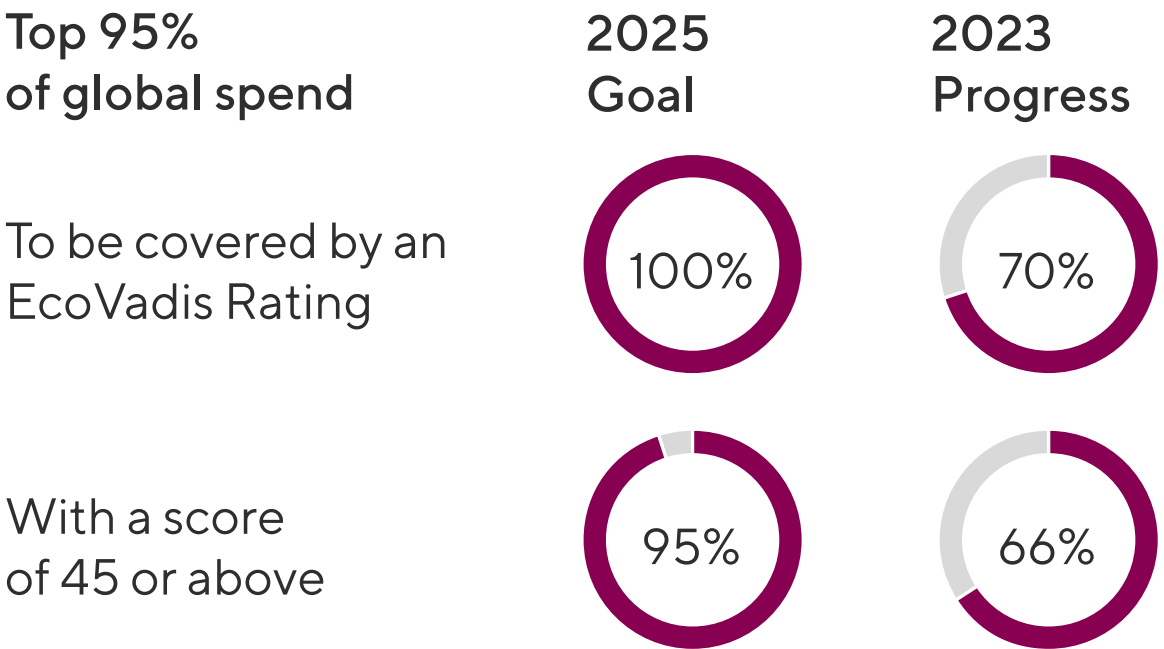
# The Impact Model in Motion: AstraZeneca and Minakem



# Empowering Suppliers Through Collaboration: Sustainable Procurement at AstraZeneca

Driven by its aim to build an inclusive, resilient and transparent value chain, AstraZeneca has expanded its scope of work with EcoVadis since 2020 to scale its Sustainable Procurement Program. The company assesses supplier performance through EcoVadis Ratings, helps them improve using Corrective Action Plans and the EcoVadis Academy, and fosters Diversity, Equity, & Inclusion (DEI) through its Sustainability Accelerator Program for small and diverse businesses. AstraZeneca uses the data and insights from this process to scale positive impact through its value chain and build more robust internal procurement systems that support its ambitious sustainability strategy and goals.

## AstraZeneca's Sustainable Procurement Goals and Progress



## 2023 Company Stats

Industry: Pharmaceuticals  
 Headquarters: United Kingdom  
 Revenue: €46 billion  
 Addressable spend: €15 billion  
 Employees: 83,500

## Key Solutions

### EcoVadis Ratings

1,600+ suppliers rated

### EcoVadis Academy

1,300+ courses completed by suppliers

### EcoVadis Carbon Action Manager

1,090+ suppliers with a carbon performance scorecard



### Steps to Driving Collaborative Improvement



#### Step 1: Assess risk and supplier performance

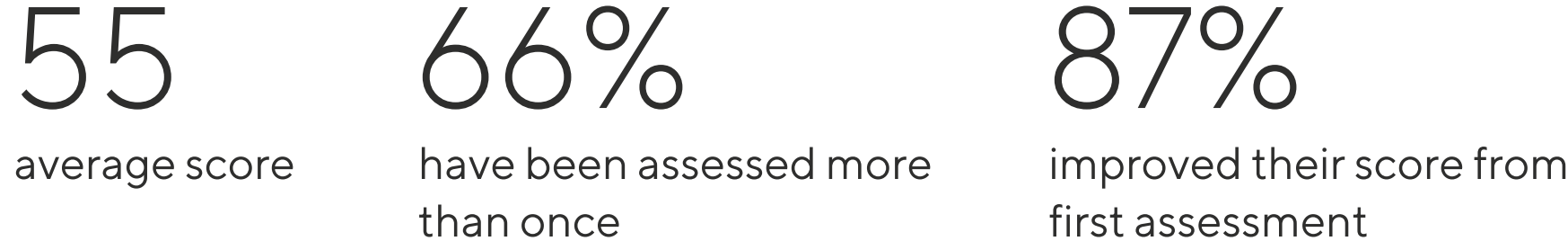
AstraZeneca uses EcoVadis Ratings to assess supplier performance, employing benchmarking to identify both high-risk and high-performing suppliers. The company continuously monitors supplier performance through KPIs on its EcoVadis dashboard.



#### Step 2: Integrate learnings and data into procurement processes

AstraZeneca ensures sustainability is a core component of its sourcing program by integrating EcoVadis data into its supplier agreements, contract clauses and existing procurement software. Strategic suppliers are also engaged regularly as part of business-as-usual performance reviews to collaboratively develop time-bound improvement targets.

### AstraZeneca's Supplier Performance at a Glance in 2023



### Supplier Sustainability Performance





**Step 3: Collaborate closely with suppliers to support improvement**

Partnering with EcoVadis has enabled AstraZeneca to work more closely than ever with its suppliers. It collaborates with them to improve sustainability performance through Corrective Action Plans, which structure supplier improvement efforts, and supports their knowledge building through the EcoVadis Academy.

Since 2021, AstraZeneca’s [Sustainability Accelerator Program](#) has been helping small and diverse suppliers build sustainability capabilities. In 2023, AstraZeneca also launched the Climate Action Series for these businesses. Over 400 small and diverse-owned companies have now taken advantage of these programs. With EcoVadis’ help, and in partnership with advocacy groups such as Diversity Alliance for Science and WBEC Greater DMV, these accelerators offer training on key sustainability topics and best practices for small and diverse businesses to start or scale their sustainability journey.



**Step 4: Reward progress to accelerate internal and external efforts**

AstraZeneca is developing Supplier Awards in the sustainability category, including Awards for small and diverse suppliers. These companies will be able share their approach and progress at the annual Supplier Conference.

Internally, procurement managers not only undergo EcoVadis training but also have sustainability targets related to the suppliers they manage built into their annual performance evaluation. **2023 targets included:**

**70%** of total AstraZeneca third-party spend to be with suppliers rated by EcoVadis, with 65% of spend to be with those scoring over 45.

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**25%** of spend in their purchasing category to be with suppliers who have verified SBTi targets. AstraZeneca has set a target to increase this to 95% of spend by 2025.



*We use EcoVadis Ratings to drive improvement in sustainability performance, gain insight into processes, celebrate successes and mitigate risk.”*

 **responsible health initiative**  
powered by ecovadis

*The Responsible Health Initiative is an example of great collaboration that benefits both suppliers and requesting companies, simplifying reporting on sustainability progress."*

**Amplifying Impact Through the Responsible Health Initiative**

As a **Responsible Health Initiative** (RHI) member, AstraZeneca collaborates with other industry leaders to drive sustainability across the global health value chain. With the company sharing 75% of its rated suppliers, joint engagement through the Sector Initiative enables them to collectively amplify impact. In 2023, AstraZeneca was the highest contributing member of RHI, with actively involved suppliers in the RHI Carbon Learning Pathway via the EcoVadis Academy and Carbon Calculator to advance climate action.

**This collective effort resulted in:**

21%

of suppliers share at least one GHG emission metric with RHI members (vs. the network average of 9%)

440+

new suppliers reporting on GHG emission metrics in 2023

3,540+

GHG emission metrics reported through the platform in 2023

**Leading by Example**

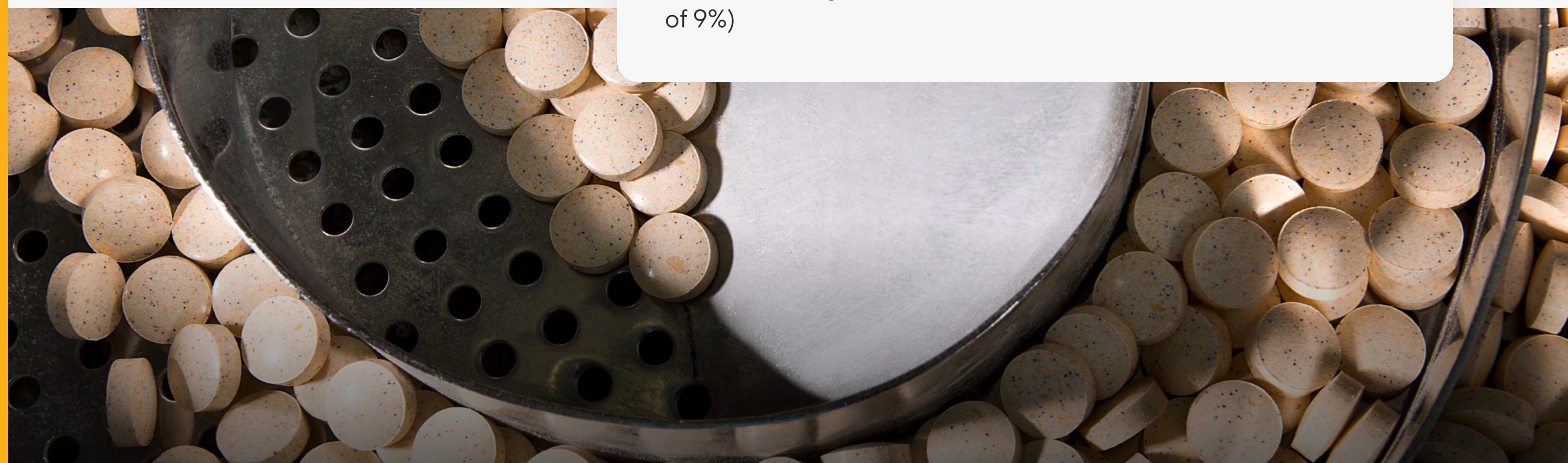


In addition to evaluating the sustainability practices of its value chain, AstraZeneca has undergone an annual EcoVadis assessment of its own over the past three years. The company has shown significant growth, climbing from an overall score of 54 in 2021 to 72 in 2023 and securing a Gold Medal that places it in the top 5% of our network.

**Looking Ahead**

AstraZeneca will continue to partner with EcoVadis, using our ratings and solutions to target specific opportunities for supplier engagement and work toward delivering on its ambitious sustainable procurement goals.

*The growing network of suppliers with EcoVadis Ratings provides deeper insights that will continue to help AstraZeneca tailor its supplier engagement programs in coming years."*



## How Minakem Is Improving Its Sustainability Practices as an AstraZeneca Supplier

Building on 65 years of innovation, Minakem is a manufacturer of small molecule active pharmaceutical ingredients with four production sites across Europe and Canada. Minakem began working with EcoVadis in 2020 when a key customer, AstraZeneca, asked it to undergo a sustainability assessment. This process enabled the company to identify areas for improvement across all three of its assessed sites, kick-starting its sustainability journey and expanding opportunities for collaboration with AstraZeneca.

### Minakem High Potent: Belgium Site



2020:  
54/100



2022:  
63/100



2023:  
71/100

### Advancing Sustainable Procurement Practices

In 2022, Minakem’s EcoVadis scorecard identified sustainable procurement as a key area for improvement. This prompted the company to:

- **Establish a sustainable procurement working group** to create a framework for gaining executive sponsorship and engaging relevant business units.
- **Create a sustainable procurement charter** to articulate clear objectives, values and governance structures around sustainable procurement.
- **Implement a sustainable purchasing policy** with key purchasing criteria around ESG topics. By 2027, Minakem will require all preferred suppliers to have an EcoVadis Rating. In addition, all new contracts with principal suppliers include a requirement for suppliers to sign the Responsible Sourcing Charter and establish an ESG strategy by 2025.
- **Train its global purchasing team** on identifying, developing and implementing sustainable procurement best practices.

As a result of these efforts, Minakem’s Sustainable Procurement theme score increased from 50 to 70 in 2023.

*EcoVadis is the best way to measure where we are on sustainability, compare our performance with our sector and share that data with our stakeholders. It not only gives a clear score but highlights key areas for improvement.”*

**MINAKEM**

**Driving Climate Action**

AstraZeneca’s supplier strategy around carbon has helped accelerate Minakem’s focus on climate action. Working to reduce its carbon footprint, Minakem has calculated its Scope 1 and 2 emissions, set science-based targets and initiated an emissions reduction plan. The organization’s Scope 1 and 2 targets include a 42% emissions reduction by 2030 compared to 2021. As of 2023, Minakem has seen a 24% decrease across Scope 1 and a 14% decrease across Scope 2 from 2021. AstraZeneca is supporting Minakem on its decarbonization journey, providing resources and best practices for target setting and carbon reduction. Minakem’s plans to expand this process to Scope 3 emissions are also underway.

In 2023, Minakem committed to having its targets validated by the Science Based Targets initiative and now reports its carbon data to CDP, another sustainability KPI requested by AstraZeneca.



*Minakem is fully supportive of AstraZeneca’s sustainability goals and committed to contributing to progress. AstraZeneca is leading the industry on sustainability, and we want to remain a leading supplier. Partnering is a win-win.”*

**DEI Impact Insights**

Minakem places a strong emphasis on DEI, evident from its score of 97/100 on the Gender Equality Index in 2023. Through the EcoVadis platform, the company transparently shares its DEI metrics with AstraZeneca, showcasing achievements such as 43% representation of women in top-level management roles and 28% on the organization’s board during the same year.

**Fostering Best Practices Across Sites**

Multiple EcoVadis assessments have significantly improved internal reporting at Minakem, particularly around whistleblowing procedures and labor and human rights. This has enabled benchmarks to be implemented across all sites and accelerated best practice adoption across the business.

**Communicating Progress**

Minakem shares its annual EcoVadis Medal internally, recognizing the value of sustainability to its many employees who take pride in year-on-year score improvements. The results are communicated through press releases, social media channels, the company’s website, and presentations and brochures. As a result, Minakem has gained support and recognition from its customers, partners and employees. Additionally, its Medal and sustainability progress is highlighted in the “CSR package” shared with prospective customers. Minakem will undergo reassessment in 2024, striving to continue improving its sustainability practices and score.



*We are committed to driving positive impact and improvement year after year. We are motivated to achieve a Gold Medal for each production site and build on the excellent base we have already established.”*



## About EcoVadis

EcoVadis is a purpose-driven company whose mission is to provide the world's most trusted business sustainability ratings. Businesses of all sizes rely on EcoVadis' expert intelligence and evidence-based ratings to monitor and improve the sustainability performance of their business and trading partners. Its actionable scorecards, benchmarks, carbon action tools, and insights guide an improvement journey for environmental, social and ethical practices across 200 industry categories and 175 countries. Industry leaders such as Johnson & Johnson, L'Oréal, Unilever, LVMH, Bridgestone, BASF and JPMorgan are among the 100,000 businesses that collaborate with EcoVadis to drive resilience, sustainable growth and positive impact worldwide.

Learn more on [ecovadis.com](https://www.ecovadis.com), [Twitter](#) or [LinkedIn](#).

