



The Groutsmith: Dallas, Fort Worth, Tulsa, Oklahoma City, and Minneapolis

Groutsmith is a locally owned & operated grout cleaning franchise company of Groutsmith, Inc., an industry leader in professional tile cleaning, tile repair, and tile and grout restoration services.

Scope of Work:

- Strategy development
- Brand messaging
- Website development
- Social Media
- SEO
- Content development
- Reputation
- Facebook ad campaign
- Adwords ad campaign
- Lead tracking & reporting