



YASKAWA

Yaskawa Doubles Manufacturing Learner Adoption Rates in Just 4 Months

Yaskawa is the leading global manufacturer of low and medium voltage variable frequency drives, servo systems, machine controllers, and industrial robots. Their Drives and Motion Division program trains around 4,000 users per year, and ensures that customers know how to use, program, and get the maximum value out of their products and ultimately become happy, loyal customers.

THE CHALLENGE

Yaskawa's previous LMS was developed in-house in 2014, but the lack of automation made it difficult for the team to manage training at scale. At one point, they had to hire a temp to help them grade tests submitted to them by hand, and Yaskawa realized that they had outgrown this solution. They knew that they needed an automated, self-service solution to manage learners more efficiently, without all the labor-intensive manual work.

THE SOLUTION

Yaskawa approached Thought Industries to implement a new learning platform to support their customer education program. Yaskawa is now enabled to create targeted different learner groups, open up access to their eLearning library, and better report on learner behavior. The use of Thought Industries' multi-tenancy solution, Panorama, also enables Yaskawa to set up distinct learning paths for different groups. This upgrade makes it significantly easier for customers to stay on top of relevant new learning, without Yaskawa needing to manually inform each individual.

THE RESULTS

Over 2x

increase in learners

80+

days of work saved per
person per year

4 month

speedy transition
to the platform



Our CEO asked, 'If the sky was the limit and you were going to pick the best LMS for us, which one would you pick?', and I said 'If you really want to wow the customers and just blow their doors off, then go with Thought Industries. What we're trying to do is make sure that the training that we offer, just like everything we do, is the best in the industry. We knew that going with Thought Industries would get us there.'

John Autero,
Manager, Technical Training Services,
Yaskawa

Thought Industries has not only provided the infrastructure necessary for Yaskawa to thrive but has also become an essential partner in their continued growth and success. Reach out now to learn how we can do the same for your business at thoughtindustries.com/demo.