



Rambus isn't afraid to try new things. The company runs on innovation, and has always been an early adopter of new business solutions. So when the time came to explore new business intelligence solutions, ThoughtSpot caught their eye. The Rambus IT team was overwhelmed with requests for reports from business users. They wanted to provide even more value, but without having to double or triple the team size.

With ThoughtSpot, they have a better answer than “Get in line” when a new manager asks for a report. They can enable users directly, without having to train them in SQL or a desktop reporting tool. The manager can search for what she needs and learn along the way, with just a browser.

Rambus is a leading semiconductor technology innovator. Rambus invents core technologies and brings them to market. The company's inventions span diverse technologies, like memory for tablets and smartphones, security solutions for cloud and mobile, imaging solutions, and LED lighting. Rambus grew earnings 75% in 2013 and is on track to more than double earnings in 2014.

The main goals for Rambus are to develop inventions in a growing number of technology spaces and to bring their innovations to market. To enable this, IT is tasked with several projects, including analyzing data to better understand their hiring trends and patent portfolio. One of the goals for the IT team was to reduce their workload in report generation so that they could focus on other aspects of their business intelligence ecosystem.

“Rambus is a company of inventors, and ThoughtSpot aligns well with that. ThoughtSpot provides the structure we need in IT with the freedom to explore and the speed of discovery we want to provide to the business.”

**Mark Grimse, Vice President IT,
Rambus**





ThoughtSpot Boosts Innovation at Rambus

What they were looking for

Rambus needed a fast, easy business intelligence solution for the HR, Legal, and Patents teams. The company already had a well-known enterprise database and reporting solution, but the IT team was overwhelmed by requests to build and modify reports. They needed a self-service solution to complement what they already had. Security was a top concern, and it was important that non-technical staff be able to use the product without days of training.

“Budgets continue to remain flat in IT, but the business demands for reporting continue to grow. With ThoughtSpot, we're able to satisfy those requests through a self-service approach. That gives us more IT bandwidth for ETL and strategic projects.”

John Rabasa, IT Director, Rambus

How ThoughtSpots met their goals

ThoughtSpot Analytical Search Appliance complements Rambus' existing traditional reporting solution with self-service data discovery for business users. Now, the HR, Legal, and Patents teams can find the data they want and make their own charts. The search results are shareable and interactive, with drill down and fast access to the underlying data. Security is set up once and applied everywhere automatically: in tables, worksheets, answers, pinboards, and even in the search bar.

BEFORE THOUGHTSPOT

- ✗ Users had to wait for reports from IT to access their own data
- ✗ IT resources were being overwhelmed by report requests
- ✗ Traditional reports only

AFTER THOUGHTSPOT

- ✓ All users can run reports and explore data on their own
- ✓ More bandwidth for strategic aspects of IT
- ✓ Experience is iterative, for better insights