

CASE STUDY

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Powering Preconstruction at Breakneck Speed



Historically, UrbanCore relied on manual takeoffs, spreadsheets, and iterative cost estimation processes. This workflow was slow, prone to errors, and difficult to scale. As the number and complexity of projects grew, the team felt the strain and decided to explore new opportunities to streamline their workflows.

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Process and Learnings

UrbanCore's preconstruction workflow starts with uploading project documents into Togal.AI, where the AI-backed takeoff software quickly generates accurate quantities. Even new interns at UrbanCore become proficient with the tool in weeks, producing takeoffs ready for estimating.

Beyond saving time, UrbanCore also discovered room to innovate. The team can now run iterative preconstruction cycles quickly, making adjustments and providing client feedback in near real-time; something previously unimaginable.

The time we save on tedious takeoffs allows us to focus on higher-

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- Business Growth:** while exact numbers aren't disclosed, UrbanCore reports increased preconstruction capacity, higher project throughput, and a stronger competitive position – all thanks to the efficiency and reliability of this integrated workflow.

The integration of Togal.AI and Zebel has allowed UrbanCore to rethink what preconstruction can look like. It's no longer just a series of manual tasks, but a streamlined, intelligent, and collaborative process that empowers both the team and their clients.

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