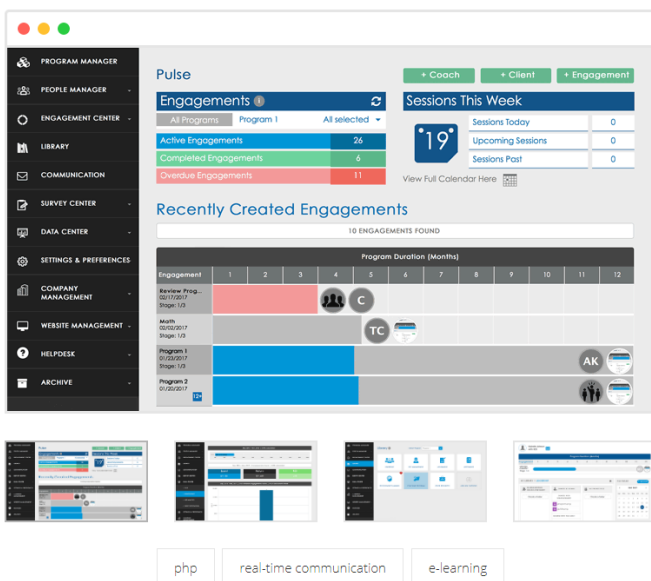


# Portfolio

## Top-Tier Enterprise Coaching Platform



## Project Overview

Oxagile partnered with a U.S.-based leadership development consultancy to develop a top-tier executive coaching system. The solution enables business coaches to conveniently manage all aspects of their corporate activity and provides their clients with a confidential, distraction-free training environment.

Key features and highlights:

- Versatile user management with support for such roles as Coaching Administrators, Coaches, and Clients;
- Subdomain management system for company accounts;
- Training program and engagement creation and management;
- Shared calendar for clients and coaches complete with seamless Outlook integration;
- Easy to use videoconferencing feature;
- Chat with persistent history and offline messaging support;
- A library feature with sleek modern UI;
- Secure file sharing for all users and study groups;
- Coaching notes and comments for clients;
- Custom survey and notifications constructor for coaching administrators;
- Coach and study program ratings.

Besides rich coaching functionality for individual and group classes, corporate users get access to advanced analytics and reporting, including ROI analysis of the company's coaching investments.

The system comes with white-labeling features for easy reselling and rebranding, and has been designed from the ground up for scalability, with seamless support for over 10,000 users.



### Technology Stack

PHP, JavaScript, Symfony2, JQuery, Apache, MySQL, Twilio, Zendesk, Vidyo



### Timeframe and Workload

**Duration:** 12 months  
**Effort:** 50 man-months

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“We exceeded our business targets and opened up a new revenue channel.”

Our vision was to create a coaching analytics system where coaching gets married to big data. In under 10 months, Oxagile delivered a fully functional system that is currently adding exponentially greater value to our clients.

As a result, we exceeded our business targets and opened up a new revenue channel that is pushing the limit on what our field can achieve.

Oxagile's careful, innovative, tireless, and consistent execution has made them a critical partner to our business and the ongoing success story at AIRR.

— **Jonathan Kirschner**, Chief Executive Officer, AIRR Consulting LLC