

Traditional Mediterranean Cooking in a Casual Modern Setting: CAVA Case Study

"What we are trying to do is make ordering CAVA the most pleasurable experience you'll ever have, and Brink definitely allows us to get there."

CAVA

How does a rapidly growing fast casual manage all of their locations remotely and utilize the data from their restaurant POS to create the best customer experience?

The Mediterranean-focused restaurant was founded in 2011 by childhood friends Ted Xenohristos, Ike Grigoropoulos, and Executive Chef Dimitri Moshovitis, who wanted to bring modern, authentic fare to the masses.

With 76 current locations and plans for continued growth, CAVA was looking for a cloud solution that could be easily managed remotely, not only by CAVA, but also by their partners.

One of the things CAVA struggled with in the past was the ease of use of their POS solution— it was very complicated, had a lot of code, and nothing really made sense.

CAVA is very focused on creating the best possible customer experience and utilizing data from their POS system has allowed them to do that.

"That's where PAR came in. A lot of traditional POS are very closed source minded. What PAR and Brink do very well is allow us to integrate with all our custom-built solutions and teach people very quickly because it's very intuitive," said Josh Patchus, Chief Data Scientist, CAVA.

Patchus added, "the way we are ordering today is going to drastically change, and PAR is definitely ahead of curve on that. The reliability of the system and recovery speed has made us more profitable and allowed us to get through more people in queue than we have before."

See what Josh has to say about PAR Brink POS!



Cloud-based Point of Sale software that is designed to scale with you. It's time to leave behind legacy technology and unleash your true potential.

Click below to get started!

About CAVA

CAVA

CAVA is a rapidly expanding fast casual restaurant and packaged product brand focusing on a fresh, better-for-you cuisine. CAVA brings modern, authentic, and vibrant Mediterranean food to a national audience in both fast casual and grocery channels through a chef-driven brand. Beyond their fast casual and full-service restaurants, CAVA has a product line of small-batch dips and spreads available at over 200 Whole Foods Markets and other specialty grocery stores from coast to coast. CAVA's 76 current locations can be found in both suburban and urban areas. For a full list of open and forthcoming locations visit: cavagrill.com/locations.