

# How Haskell Built Confidence and Efficiency with TrunkText

CLIENT



CHALLENGE

Haskell's field teams often lost time searching for project details in Procore or printed documents, impacting productivity and confidence—especially among newer team members.

SOLUTION

By using TrunkText's AI-powered SMS tool, teams accessed accurate information instantly, reducing delays, rework, and the need for manual searches.



# Introduction

Since 1965, Haskell has established itself as a global leader delivering complex architecture, engineering, and construction (AEC) projects with certainty. With over \$2 billion annually in projects worldwide, Haskell consistently manages extensive project information across diverse teams and locations. Ensuring rapid access to accurate documentation became critical as the company expanded its operations.

To enhance efficiency and empower field teams with quick, precise answers, Haskell turned to TrunkText from Trunk Tools.



# The Challenge

Complex construction projects require detailed adherence to extensive documentation, including specifications, drawings, RFIs, and contracts. For Haskell's teams, manually searching through digital tools or printed documents to find accurate project information was often cumbersome and slow, significantly impacting productivity.

Victoria Ramos, Assistant Project Manager at Haskell, highlighted the specific challenges faced by early-career professionals: "In the field, you're hesitant to ask questions because you don't want to appear inexperienced, and sorting through documentation manually took significant chunks of the day."

Without a reliable system for quickly accessing documentation, project teams frequently encountered delays, reduced efficiency, and increased risk of errors and costly rework.



# The Solution

Haskell adopted TrunkText, an AI-powered Q&A agent built explicitly for the construction industry. Unlike generic AI solutions, TrunkText integrates directly with Haskell's existing documentation systems, providing instant, accurate answers via simple SMS messages.

Field teams quickly leveraged TrunkText to retrieve detailed specifications in seconds, significantly enhancing decision-making speed and accuracy. Victoria described a pivotal experience: "A subcontractor questioned the concrete finish under a staircase. Instead of spending half an hour digging through Procore, TrunkText gave me the correct 'broom finish' specification in under a minute."

TrunkText's specialized construction AI ensured high precision by interpreting documents with the expertise of seasoned professionals, significantly boosting confidence and reducing the learning curve for early-career staff.



# The Results

Implementing TrunkText led to immediate and substantial improvements. Victoria reported saving "4-5 hours per day" on administrative tasks, allowing project managers to allocate more time to strategic activities.

Patrick Wendell, Assistant Project Manager at Haskell, emphasized the tool's value in streamlining field operations: "With TrunkText, we avoid the repetitive cycle of reconvening meetings to verify details. It resolves questions immediately, keeping our project moving forward smoothly."

TrunkText also proved instrumental in preventing costly rework. For instance, the tool quickly confirmed the correct placement distance for bollards, avoiding potential errors. Additionally, it rapidly clarified specifications regarding materials and testing procedures, reducing compliance risks.

Initially skeptical senior team members quickly adopted TrunkText after seeing its accuracy and ease of use. "Now they regularly ask for quick answers from TrunkText themselves," Victoria noted.

As Haskell continues to expand globally, TrunkText enhanced the team's ability to navigate project documentation, helping them move faster and work with greater confidence.





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