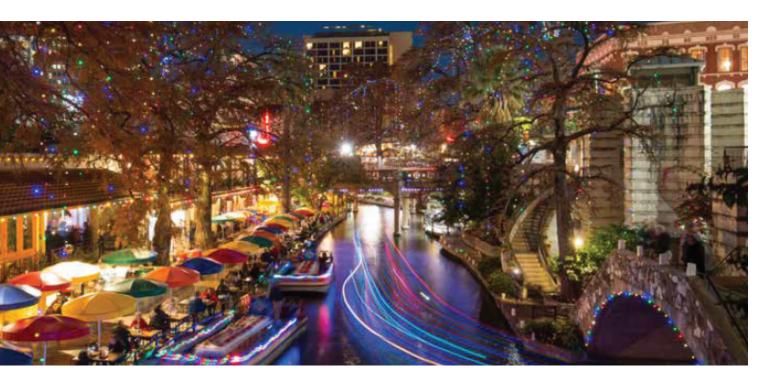


## Turner+Cleveland experiences real-time collaboration through Cloudnine technology



## CUSTOMER

Public accounting firms haven't been quick to embrace cloud technology and the opportunity the power of the internet allows for real-time client collaboration. Turner+Cleveland is not one of them.

Turner+Cleveland is a different type of certified public accounting firm. While they provide accounting, tax compliance, estate planning and financial consulting services, they use powerful internet based technology tools to collaborate and communicate with their clients in a real-time, digital, paperless environment. The use of these advance technologies allows the firm to deliver services in the most efficient manner and provide ultimate convenience for their clients. They save their clients time, money and reduce their accounting hassles while focusing on being proactive advisors.



Customer: Turner+Cleveland Location(s): San Antonio, TX Industry: Accounting/Tax With Cloudnine since: 2012

www.tc-cpa.com



## CHALLENGES

The biggest challenge that Turner+Cleveland faced as they implemented their Cloudnine technology strategy was, simply, timing-they did it at the beginning of tax season.

The practice needed all of its applications -- UltraTax, Microsoft Office,
Outlook Exchange, multiple versions of QuickBooks, SmartVault, Bill.com,
etc. -- in one place, and it needed those solutions to be available for remote
access on laptops, iPhones, iPads as well as office desktop computers.

The firm worked with another major vendor for several years, but what Turner+Cleveland wanted was an all-in-one solution, where everything was in the cloud in one location, with no applications running locally on desktops.

SOLUTIONS

When they learned what Cloudnine could do, and they jumped in with both feet, going live with all the firm's software applications at once, including transitioning all their hosted QuickBooks clients.

Using cloud technology means that the staff spends more time handling the client's real-time accounting issues rather than getting bogged down dealing with backups, sync issue and software updates.

Beyond the cohesiveness, time savings and easy accessibility that Cloudnine offered, Turner+Cleveland discovered an unexpected benefit: All staff members had the opportunity to improve their work-life balance by having the choice of working remotely during the expanded hours of a hectic tax season. "It's great to have our workflow so streamlined by having all the staff in the same virtual workspace, regardless of their physical location," says Terry Cleveland, the firm's other managing partner.

"Cloudnine put our data and key applications in the cloud, so we have consistent backup, constant availability and far more affordable support."



**Diana Turner**Managing Partner
Turner+Cleveland

Want to learn more about how Cloudnine can help you streamline your IT in the cloud so you can focus on innovating and doing business? Contact us today:

(888) 869-0076

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