



As a leader in the Utility Infrastructure Solutions field, Magnolia River offers a variety of Infrastructure, GIS, Inspection, and Software solutions. Magnolia River needed an accounting system that would support their complex invoicing demands and be user friendly. They also wanted a system that would provide real-time data and reporting to all project managers to make informed company decisions. Deltek Costpoint did not fulfill their requirements, so they looked to Unanet for help.

"Having the real-time data makes us so much more efficient. The time that we have saved on invoicing alone has been dramatic."

Chantelle Miner, Financial Controller, Magnolia River

Magnolia River Revitalizes Internal Processes with New Financial System

CHALLENGES

- Struggling to keep up with accounting needs as the company continues to grow at a rapid pace due to duplication of efforts in disparate systems
- Unable to import credit card transactions to their legacy system to appropriate them to individual employees; using journal entries and spreadsheets was too cumbersome
- Disparate Deltek modules made complying with, and enforcing, company time keeping and expense processes onerous due to a poor user experience
- Creating work-arounds via spreadsheets to accommodate client requests for invoicing
- Toiling to create invoices on a weekly, bi-weekly, and monthly basis for different clients due to duplication of efforts between separate systems
- Finding a new system that would support a complex invoicing process including requirements for both detailed and summary invoices for a single client



Magnolia River, a woman-owned small business, is a client focused, quality driven company of trusted professionals who provide a wide array of tailored infrastructure and geospatial solutions worldwide. Magnolia River provides expert guidance in solutions that put the needs of the end user up front while saving clients time and money through the streamlining of resources. Areas of expertise include pipeline, energy, inspection, GIS, surveying and mapping, and software products.

Magnolia River is headquartered in Decatur, AL.



With over 15 years of production use, Unanet is a proven solution for managing projects, people and financials in project-driven organizations.

Over 1,000 customers—including General Dynamics, Leidos, Pfizer, and Stanford University—trust Unanet to provide visibility into the work, reduce costs, improve revenues, and streamline business management of services processes.

Unanet customers typically achieve ROIs of over 1000%.

THE UNANET SOLUTION

Magnolia River implemented Unanet Project Portfolio Financials Plus with support from Unanet's Professional Services team. The Unanet single solution for people, projects, and financials delivered ease-of-use and real-time data reporting capabilities. Magnolia River was now able to make data driven decisions, and they have seen significant gains in productivity and accuracy across the company.

After implementing Unanet, Magnolia River:

- Is uploading all company credit card transactions to Unanet seamlessly, attributing them to the correct employees without the use of spreadsheets or journal entries
- Is creating real-time reports for managers
- Is completing detailed and summary invoices on a weekly, bi-weekly, and monthly basis observing clients' requests in very abbreviated time spans
- Employees are adhering to time and expense procedures and policies company-wide
- Accounting is maintaining processes to keep up with continued rapid growth of the company, allowing accounting employees to take time off
- Is leveraging the detail-oriented system to uphold their complex invoicing requirements
- Is employing the full financial capabilities to allocate overhead, adjust pricing, evaluate margins, and improve AP functions