

## Improving the Ability of Farmers to Efficiently Support Brazil's Growing Agribusiness



### The Business Challenge.

Maintain leading market share in the growing Brazilian agribusiness sector.

### The Solution.

ClearPath Forward™ systems and services including ePortal (web and mobile app interface), modernization, virtualization, disaster recovery, storage, and support/maintenance.

### Results and Benefits.

- Enabled the expansion of the network of fuel stations and convenience stores
- Achieved the ability to support sales of 8,000+ products including machinery and agricultural implements as well as diversified products for camping, farming, saddlery, automotive, feed, pets, gardening, souvenirs, cutlery, DIY, fitness, tools, organizers, irrigation, veterinary, among others

“For 20+ years, Unisys has helped CooperCitrus serve our members. We rely on Unisys ClearPath Forward systems and services to ensure our network is capable of driving efficiencies in the way we serve farmers throughout Brazil.”

**Silvio Maestro**  
Chief Information Officer, CooperCitrus

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