

SPAR Denmark's Innovative Stand Against Food Waste



35%

decreased loss from
markdowns

40%

food waste
reduction

\$26 000

average saving per
store and year

✓ **Expiration Date Management**

✓ **Markdown Optimization**

Helping SPAR reach their ESG targets

With a European Commission target of cutting food waste by 30% by 2030, SPAR Denmark is advancing towards this goal through a collaboration with Upshop. The joint effort is delivering hands-on solutions that help grocery stores better handle their products and reduce waste.

At SPAR Denmark, Upshop's Expiration Date Management solution is key to significant savings, with stores saving an average of \$26,000 annually on labour and waste. The solution intelligently tracks product expiry dates and flags items nearing their sell-by date. This insight allows stores to proactively take the correct measures to get the items sold and not binned.

More than just tracking expiration dates
Located in the heart of Sjaelland, SPAR Borup has used the solution for two years. Store Owner Dennis Laustsen speaks warmly about it, saying "We are very pleased with the system, and my recommendation to other stores is to get started sooner rather than later." His enthusiasm stems from seeing real benefits for his store.

Customers no longer find products past their expiration date in the store, because we are practically 100% certain that there are no expired items on the shelves.



*Dennis Laustsen,
Store Owner SPAR Borup*

Preferred food waste partner

Upshop's technology excels in more than just tracking expiration dates. By analysing sales trends and waste patterns, the AI-enhanced technology intelligently determines the most effective discount prices. Markdown Optimization boosts sales and at the same time cuts down on waste, ensuring products are sold before they expire.



Beyond markdowns, Upshop's wider platform provides other comprehensive solutions that address key challenges in food retail operations. With advanced ordering systems, AI-enhanced demand forecasting, and production planning, Upshop equips stores to minimise overstocking and begin waste reduction efforts at the earliest stages of the supply chain.



A global Initiative

Upshop isn't just improving things in Denmark. With experience around the globe, from Australia to Oman to Japan, Upshop understands the universal challenges of grocery operations. Since 2022, Upshop has been proud to be a preferred food waste partner with SPAR International.

The collaboration between Upshop and SPAR Denmark is a testament to how innovation can lead to more efficient operations and contribute to wider environmental goals. It's clear that these solutions are not just a cost-saving measure, but a step towards a sustainable future for the entire grocery retail industry.



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Upshop is a global leader in total store operations technology. Our platform streamlines forecasting, ordering, production, and inventory optimization for food retailers. Serving over 450 retailers and 50,000 stores, we enhance operations across Fresh, Inventory, Waste, and eCommerce, driving improvements in sales, shrink reduction, food safety, and sustainability. With a focus on simplifying tasks and connecting teams, our technology empowers retailers to operate smarter and more efficiently.