Biotechnology company uses Pixel Perfect to create Clinical Trial Safety Reports from within Tableau

Customer

Our customer is one of the largest bio-pharmaceutical companies in the world, with total assets worth over $77 billion, and over 22,000 employees. The company focuses on molecular biology and biochemistry -providing healthcare based on recombinant DNA technology.

Reference available upon request.

Clinical Trial Safety

A report that records and monitors patient safety. The ultimate goal of the report is to collect safety data from multiple clinical trials that help detect safety signals, develop safety profiles of the drug, and protect patients from unnecessary risks.

A mandatory requirement, the report tracks serious adverse reaction and events of clinical trials — with the end goal of evolving medically relevant safety label information for products under development. When required at scale and minimal margin for error, these reports prove to be highly challenging and time consuming for healthcare providers to generate.

Now you can easily create pre-populated, perfectly formatted, print-ready reports, at scale and all at the click of a button from within your Tableau dashboard using Pixel Perfect.

View Sample Report

Highlights

In a bid to modernize their reporting, the pharma wanted to scale the use of Tableau within their organization. However, the pharma's advanced analytics and BI team still relied heavily on the use traditional reporting platforms when it came to generating Clinical Trial Safety Reports (which reports serious adverse events and reactions of clinical trials) as per the FDA guidelines and specifications.

With Pixel Perfect, the team was able to generate perfectly-formatted, print-ready PDF reports, at the click of a button from within Tableau dashboard. The product was deployed as 'On-Demand' service (hosted service run directly from the Tableau Server).The output reports adhered to all the business specifications, including:

- Business Logo

- Header and Footer

- TLF's (Tables, Listing & Figures)

- Dynamic parameters

- Multi report select and package functionality

- Custom cover page with bookmark

Pixel Perfect further helped simplify the pharma's regulatory reporting process -assisting them to retire their redundant BI platform (IBM Cognos) that was solely dedicated towards generating regulatory reports -helping the pharma save time, money, and effort.

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