Handshake

Using Session Details During Your Virtual Fair

Colorado State University shares a useful tip for ensuring 100% employer attendance at your virtual fair

Sara Istre, Event & Program Coordinator at Colorado State University shared an excellent tip on staffing your fair.

On the day of the fair, Sara's team opened the Session Details page and clicked the 'In Progress' and 'No Show Host' filters. Then, they refreshed the page when sessions were 2 minutes in to see which students were waiting on a host. They then sent a quick email to no show hosts to let them know a student was waiting— within a few hours, they had 100% employer attendance.

Kudos to Sara and the team!

Tags: Virtual career fair