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The level of **customer support** that Valimail provided during the onboarding process was fantastic. Without Valimail, it would have been challenging to get to enforcement with the number of sending services we have and **overcoming the 10 DNS lookup limit.**”

Senior Director of Cloud Infrastructure

# PROTECTING YOUR BRAND

**against domain  
impersonations  
and spoofing**

## BACKGROUND:

**Email Security Is Of The Utmost  
Importance In Today's Digital Landscape**

This premier membership organization's mission is to promote the sport of professional golf through the sanctioning and administering of golf tournaments, and promoting the common interest of touring golf professionals. By showcasing golf's greatest players, it engages, inspires and positively impacts fans, partners, and communities worldwide.

This premier membership organization was looking for a cloud-based solution that could integrate with Microsoft Office 365 to help with impersonation as they had hundreds of domains to protect against spoofing.

## RESULTS

**DMARC** Pass Rate (avg):

**96%**

Email **Volume**:

**11m**

**PHISH** Blocked/Month (avg):

**422k** globally

**PRODUCT:** ENFORCE AMPLIFY

**INDUSTRY:** Professional Sports  
Organization

**LOCATION:** Global



# TRUST YOUR EMAIL

## CHALLENGE:

### **A Solution That Was Automated, Easy-To-Configure, And Could Prevent Domain Impersonation**

The Cloud Infrastructure team was looking for a solution that could check off all their boxes in implementing a DMARC solution and to ensure that they were set up properly from the beginning without taking too much time away from his team on manual tasks so they could focus on their core areas of responsibilities.

One of the many hurdles that the team had to face was the 10 DNS lookup limit and getting their sending services to authenticate around the complexities and limitations of SPF. Using more than just a few cloud services could easily hit the limit of 10 DNS lookups, meaning their SPF could break and good emails wouldn't be delivered. Instant SPF was the only solution that could bypass this hurdle by delivering perfect SPF records in real time for each of their authorized services. By implementing Valimail's instant SPF solution, this premier membership organization was able to save time and there were less chances of making errors in DNS with constant changes.

## SOLUTION:

### **Reaching Enforcement With Valimail's Instant SPF Solution**

Implementing Valimail's Enforce, was a significant step in implementing the best email security standards via DMARC, DKIM, and SPF. Even after reaching enforcement, Whether it was phishing emails or shadow IT, Valimail identified thousands of services and sent alerts on when new senders were sending on their domains. Valimail continues on a daily basis to help authenticate emails for continuous enforcement and protection across all domains.

