

# Portfolio

## Portal Overhaul for a Video Chat and Conferencing Company



## Project Overview

ooVoo, the company behind a popular video chat and instant messaging client, challenged Oxagile with extending the functionality of their product's web portal to open up new promotion opportunities.

Oxagile's team migrated the portal to Sitecore CMS, making it possible to easily manage content, provide customizable forum and blog functionality, and publish news and press-releases automatically.

Integration with the Ning social media platform allows users to organize their ooVoo video events and share videos with other participants. Furthermore, Facebook users can now call each other via ooVoo right from their Facebook account.



### Technology Stack

PHP, .NET, Sitecore CMS, Facebook API



### Timeframe and Workload

**Duration:** 12 months

**Effort:** 46 man-months