FWS DEVELOPED A POWERFUL VIDEO EDITING APP WITH ADVANCED FUNCTIONALITIES FOR A DIGITAL MEDIA COMPANY

Learn how the mobile application development experts at FWS created a powerful video editing app that allowed the users to create professional videos using their iOS or Android devices.

The Client

The client is a major digital media and film company who provides custom digital services to its global client.

Client's Requirements and Project Challenges

The client asked us to develop a robust video editing application with custom editing tools & functionalities. They wanted a feature-rich app that could help their users to edit and merge videos on their Android or iOS device and create slick bites using different editing functions, such as effects, volume adjustments, filters, and more.

One of the major challenges that the team came across was finding a viable way to upload/download Amazon S3 files. They also took up the gauntlet for delivering native video capability and video effects integration along with the cloud deployment. Also, the client specifically mentioned that they wanted their app to be intuitive with rich design.

Our team started the project by creating a variety of custom video editing tools that included features from merging and trimming to slow/fade and filtering effects such as vintage and sepia. They extensively used PHP and MySQL to create, implement, and deploy the editing tools. The tools included a wide range of unique functionalities and features, including, background music, rich UI, etc.

The video tool allowed users to create tailored projects and add other users. They can import files and collaborate to create top-notch video bites or clips.

The Results

Thanks to our service, users can now upload their videos directly to the app and download them as needed. Our team was able to integrate Amazon S3 into the application, allowing users to edit, save and sort completed video files. In addition, we ensured that each backend code was optimized and fully tested. Therefore, the application was easy to use and provided native editing capabilities.

Overall, the project was a success and the client agreed to continue working with us for all types of video editing application development services.

Outsource Video Editing App Development Services to Flatworld

As a prominent provider of video editing app development services, Flatworld Solutions has more than 16 years of service experience in delivering a wide range of mobile app development solutions. Our team has the technical expertise to design, develop and deploy a variety of applications for the Android, Windows and iOS platforms.

We have ample resource capability and state-of-the-art infrastructure to provide customized solutions, including mobile apps creation, QA/testing, software development, and more. Our services will help you combat the competition in volatile app stores by deploying feature-rich, high-powered, and cost-effective apps. Thus, outsource your video editing app development requirement to us.