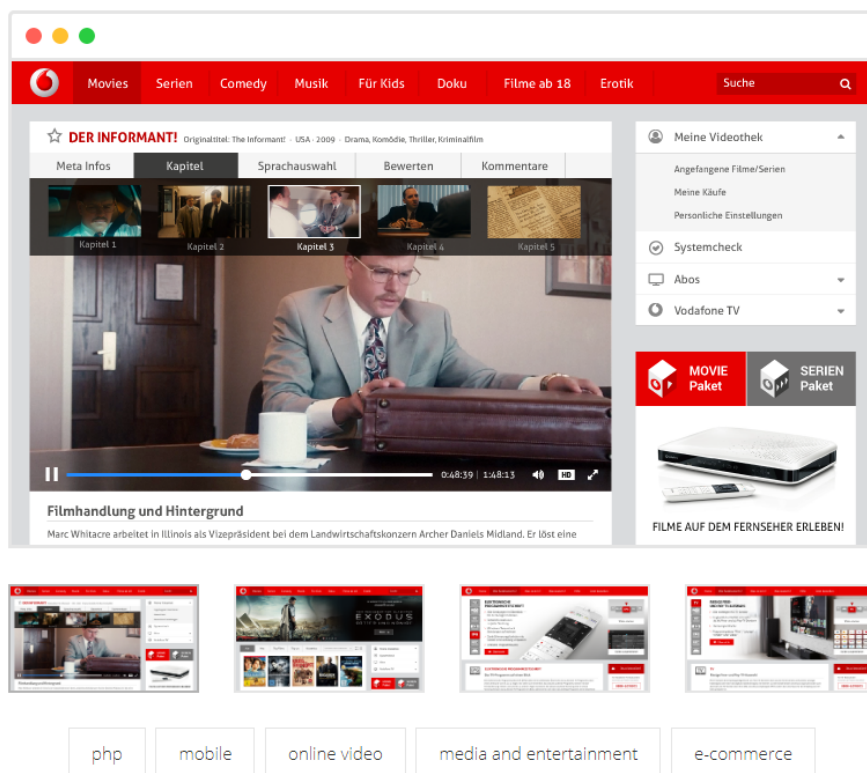


Portfolio

VOD Service for European Telecom Operator



Project Overview

A major European telecom operator tasked Oxagile with enhancing and refreshing their VoD service to strengthen their market position.

Key features and highlights:

- Extended functionality for content and media management;
- A sleek mobile interface;
- A custom advertising module;
- A sophisticated video recommendation feature;
- Advanced search;
- Social features (ratings, comments, social integration);
- Tag cloud navigation.

The new system launched to wide acclaim and contributed to a rapid increase in the market share for the client.



Technology Stack

PHP, Zend Framework, Silverlight, Smooth Streaming, PlayReady DRM, AJAX, CouchDB



Timeframe and Workload

Duration: 10 months

Effort: 72 man-months