wasabi
hot cloud storage

Aberdeen FC Modernizes Media Backup and Archiving in the Cloud

Aberdeen FC uses the Wasabi cloud to back up and protect performance data and historical media, supporting long-term retention and the club's move toward cloud-first storage.

Overview

Aberdeen FC is a Scottish Premiership team that spans 100 years of football wins, including most recently, the 2025 Scottish Cup. The team implemented cloud backups with Wasabi to support its 3-2-1 backup strategy, protect historical media archives, and scale storage for video production and performance analysis.

50%	**100 years**	**$0**
Lower storage costs	Historical archives	Data egress fees

Challenges

Aberdeen FC manages a growing volume of video, media, and system data across multiple departments. Over time, use cases for the club's media data increased substantially to include player analysis, club archives, and media data. Historically, the club stored this data on-premises; however, the explosive growth in media volume exceeded Aberdeen FC's existing onsite SAN capacity. With data surpassing existing storage capacity, and limited off-site protection, the IT team needed a better way to back up critical media and preserve irreplaceable video content without adding hardware.

- **Exponentially growing data** — The club generates large volumes of media across three teams and two youth academies.

- **Limited scalability** — On-site storage couldn't keep up with growing video production and performance data.

- **No 3-2-1 compliance** — Ideal practice of 3-2-1 compliance would include cloud-based storage for backups.

- **Historical risk** — Decades of media content lacked off-site, long-term retention.

USE CASE:

- Backup & recovery
- Active Archiving

INDUSTRY:

- Sports

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Wasabi's system is really easy to use. It does everything that we needed it to do and more.

– Liam Clifford, IT Team Lead - Aberdeen FC

Solutions

Aberdeen FC has a lean IT team but manages over 100 systems and services with support from IT services provider, Softcat. Together, they determined that Wasabi was the best fit for implementing cost-effective, scalable, and available cloud backup. The club deployed Wasabi Hot Cloud Storage in conjunction with a SAN setup where backups of critical systems—including match performance data and media data—are replicated to Wasabi. With no egress fees, the club can scale storage and access archived footage at any time.

- **Sustainable backup** — Cloud data backup is reliable and breaks out of the cycle of burdening onsite SAN secondary storage.

- **Painless integration** — Wasabi integrates easily with the existing SAN setup, eliminating the need to replace existing infrastructure.

- **Easy accessibility** — Wasabi Hot Cloud Storage supports future plans to move from on-prem storage to fully cloud-based infrastructure.

- **Media active archiving** — Historic club footage and performance analysis are now archived securely and accessed without fees.

Conclusion

The IT team at Aberdeen FC now has off-site backup for critical workloads and a long-term archiving strategy that fits the club's growth. Video teams can access archived footage as needed, and legacy media is being preserved for the future, all without expanding local infrastructure or managing complex storage tiers.

- **50% lower storage costs** — Reduced budget impact while increasing retention capacity.

- **Improved scalability** — Easily storing over 100 years of club data with the ability to handle ever-growing data volumes.

- **2-day rollout** — With high performance storage and simple operations, IT can restore data simply and efficiently.

- **Full 3-2-1 backup compliance** — Strengthened disaster recovery and ransomware protection with new off-site backup strategy.

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> *Backups on Wasabi are almost like live data; you can access it straight away.*
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> **– David Bowman,** Head of IT and Digital-Aberdeen FC

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> *From a budgeting perspective, Wasabi is predictable and makes it easy to plan without unexpected bill overages for usage or access costs.*
>
> **– David Bowman,** Head of IT and Digital-Aberdeen FC

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