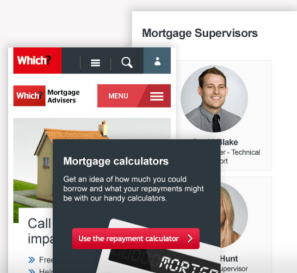


How We Provide an On-going Support & WordPress Development Service Which? Which?

About Which?

With 700+ employees, Which? is the largest product-testing body in the UK.

For over 60 years, Which? have campaigned to protect consumer rights, review products and offer independent advice on a wealth of subjects.



Working together

1

Working closely together since 2013, Moove provides agile WordPress development services for the product site that sits at the heart of Which? Financial Services Portfolio

2

Which? needs an agency that is flexible and responsive to the volume of changes required - and that's exactly what we deliver!

3

Our agile approach to WordPress development reflects the fast-moving nature of the most enterprising part of Which? business.

Over the years, we have become a trusted partner and an extension of the Which? team

- We provide pro-active Wordpress development, support and maintenance
- We develop new responsive WordPress templates
- We take care of Which? dedicated hosting environment
- We integrate 3rd party APIs to the website
- We feed their internal CRM system with data form submissions
- We setup advanced event tracking & analytics tags
- We provide advanced on-site technical SEO optimisation
- We manage the testing, staging & production environments

KPIs that Moove is measured against:



Proactive WordPress development and support



Same-day response times



Dedicated account management

Which? said:

"We are very pleased with the service provided by Moove's team of WordPress experts. The setup of our websites is quite technical as we need to connect to many external APIs, track users behaviour in real-time and feed all leads captured on the site into our CRM system. Moove's developers are great at providing the type of fast, responsive, reliable support that we need for a project of this importance."

Andrew Bradbury, Senior Marketing Manager, Which?