

Cognitel's

PMP Course
Enrollments Grow
Massively with the
Help of WizIQ

Cognitel Training Services

Cognitel Training Services is a focused Telecom and IT services company that specializes in consulting, research and training. The company is headquartered in India with a presence in Kenya, Indonesia and Romania. They are focused on providing cutting-edge technical and business training. The firm has trained 940 Project Management Professionals, out of which 834 have successfully completed their Professional Development Units certificate successfully.

Cognitel is a Registered Education Provider (REP) with the Project Management Institute (PMI).

What is the PMP?

In the world of Project-Management, the PMP credential is the most important industry-recognized certification. The credential affirms that a person is sufficiently experienced, educated and competent to lead and direct projects.

The PMP makes a person stand out. Many Fortune 1000 companies require that all of their employees and subcontractors have this credential and it is recognized by major companies and governments throughout the world.

In other words, the PMP certification has become a market differentiator.

Challenges

- Cognitel wanted to reach thousands around the world
- They needed high revenue
- The platform had to be stable across continents and devices
- The platform had to be able to facilitate high interactivity which was needed for the course

Solution

Cognitel's PMP Certification Course on WizIQ's Learning Marketplace

Benefits

- Cognitel taught more than 900 paying students in just 8 months
- The platform can be accessed in any browser from anywhere and on multiple devices, with a click
- The platform facilitates live interactions with high definition audio and visual streaming


The PMP course on WizIQ

Cognitel created a [Project Management Professional \(PMP\) Certification Training](#), which is an online course to prepare professionals for the PMP examination.

This instructor led course is highly interactive and a variety of real life project management issues and solutions are discussed. It helps the participants successfully clear the PMP examination and trains students to be effective Project Managers. According to [experience.com](#), the PMP credential, "tells current and potential employers that you have a strong foundation of project management knowledge that can be readily used beneficially in the workplace."

The course includes:

- Thirty six hours of live interactive classes in the WizIQ Virtual Classroom
- Mock tests and detailed discussion on the PMP exam and quizzes
- E-copies of study materials
- Archived recordings of all the classes which can be downloaded



Project Management Professional (PMP®) PMBoK 5 Certification Training

Get trained by a PMP Certified instructor | Includes the Mandatory 35 Contact Hours Certificate

Take this course and get:

9 Live Classes | **5** Online Tests

HURRY ! Few Seats Left


Price: **Rs.5499**

[+ Enroll Today](#) - or - [Request a Callback](#) - or - Call us at: +91-172-5020178

100% Money-Back Gaurantee

[Learn more](#)

926 Learners are taking this course



and *915 more learners...*

Course Highlights

- 36 hours of live interactive classes by PMP certified instructor
- Includes the mandatory 35 contact hours certificate by PMI REP
- 5 mock tests to prepare you for the PMP exam
- Follows the new PMBoK 5 syllabus, effective from July 2013
- All live classes are recorded- review as many number of times

Request a Callback

from a student counselor

*Name:

*Email:

*Mobile: +91

Question:

[Request a Callback](#)

Cognitel and WizIQ team up to create a success story

WizIQ helped Cognitel successfully create their course

WizIQ's team helped Cognitel create a course that shines! Cognitel provided WizIQ with the information. The WizIQ course creation experts organized it into a polished and ready-to-go course. The WizIQ course creation experts help:

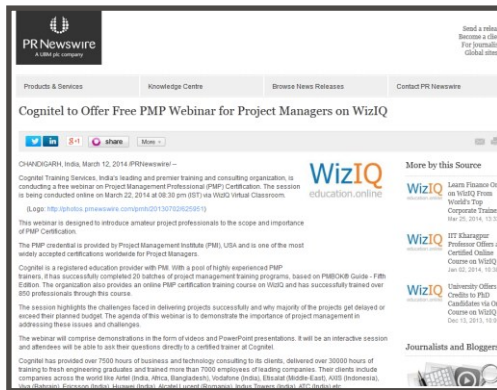
- **Write the content for the course page:** They know what keywords to use and how to package the information to attract paying students to a course.
- **Create videos and PPT's that will make the course more marketable:** They will take information and create materials that effectively and attractively convey the course content.
- **Set up the bookkeeping and fee collection systems:** The WizIQ platform allows students to pay with Paypal or with credit cards. Students are only allowed into the classes after they have paid the fee.

The screenshot displays a live online class interface. The main content area shows a slide titled "Project Management Process Groups" with a diagram of the project management process. The diagram is a circular flow with five main stages: "Enter Phase/ Start project", "Initiating Processes", "Planning Processes", "Executing Processes", and "Closing Processes", leading to "Exit Phase/ End project". The central circle contains "Monitoring & Controlling Processes". A text box at the bottom of the slide reads "For details refer PMBOK® Guide - Fifth Edition, 2013 Page 50". The Cognitel logo is visible in the bottom right corner of the slide. On the right side, there is a chat window with a list of messages from various participants. The bottom of the screen shows a video player control bar with a timestamp of 00:10:29 / 04:24:57 and icons for Fullscreen, Chat, and Video. The Cognitel logo is also present in the bottom right corner of the video player.

PMP course's live online class on WizIQ

WizIQ markets the course to thousands, filling it with paying students

The WizIQ team helps to fill the course with eager and paying students. They:



Issue press releases through **PR Newswire**. The PR Newswire distributes to over 2000 media points and over 8000 websites. The press release informs potential students with news regarding upcoming webinars and what they can expect to gain from it.

Distribute ads on all the major **social media platforms**, including FaceBook, Twitter and LinkedIn.



Publicize the course on the **WizIQ blog** with informative posts. The blog post present the key details and features in an intriguing manner. It makes sure that potential students get a clear idea about what is being offered and what is in it for them.

Organize **email campaigns** to potential students. The email list contains approximately 3.5 million recipients.



The support continues

WizIQ can teach the instructional staff to use the WizIQ platform. Furthermore, they provide 24/7 live support to address any concerns or issues that arise later. They are always there to help.

The course is academically and financially successful:

- 100% of the students pass the PMP and receive their credential.
- Cognitel taught more than 900 students in 8 months. Students are willing to pay a premium for these excellent courses.
- Cognitel earns very high revenue, and it continues to grow. The work of creating the course is already done, so the labor is diminished as the income increases.
- Cognitel's popularity builds around the world. Their market is limitless.

“The Cognitel team says, *“Cognitel has evolved by association with WizIQ. We evolved a new option of launching and promoting trainings to be delivered on Virtual Platform, when client is least interested for classroom programs. Also, we got ourselves better placed while delivering PMP sessions to global audience.”*

“Dr. Sanjay, an instructor, says, *“The WizIQ platform is a great way to connect with the global participants. This diversity in the demography adds synergy to the experience sharing during the session, hence it is better than any other platform. The latest technology ensures that the participants and the trainer do not feel the physical distance and stay connected with each other. I would say, it is the best option to get awesome training experience at a very reasonable cost!”*

Cognitel's personnel excel with the WizIQ platform

The teachers love the WizIQ classroom. The WizIQ Platform is able to connect students and teachers, wherever they are. They are pleased to be able to meet with 40-50 students at one time. They rely on the interactive and intuitive features of the WizIQ classroom, such as the poll questions and the chat box. They help instructors to know what their students understand and where they need guidance.



Mr. Tushar Gupta, an instructor, says, "WizIQ's virtual training platform is so easy to use that you don't need to spend hours on learning the platform. And for me that's the key thing for any product in today's world, user friendliness. Another amazing thing about this platform is that it doesn't consume too much of your internet data, which is just amazing. You can just go as a trainer and start delivering without any worries. Cheers to WizIQ!!"



An administrator, Mr. Satya Mishra, who is the Relationship and Business Development Manager of Cognitel states, "The experience has been fabulous. Cognitel has been able to reach students and deliver sessions globally through WizIQ. We feel this mode of delivery shall surpass all other traditional delivery methods."

WizIQ Learning Marketplace

The WizIQ Learning Marketplace enables students to choose from thousands of instructors delivering online learning to over 3.5 million people. Educators and corporations can create a comprehensive quality online course in no time, and teach any learner or employee anywhere in the world. The courses on WizIQ are all created and owned by instructors, not WizIQ, providing complete freedom to educators and corporations to manage and charge for their content any way they want—privately or publically. The WizIQ Learning Marketplace lets you:

- Create live courses with weekly schedules or create self-paced courses with videos, presentations and tests.
- Expose your courses to a large, global community of nearly 3.5 million registered WizIQ learners.
- Set your own pricing, and retain full ownership of your course and its content.
- Profit by collecting payment from students via WizIQ's payment processing system for a nominal 10 percent per transaction service fee.
- Rely on our 24×7 live support available to provide expert assistance whenever you need it.

The WizIQ team can help

The WizIQ staff is ready to help the faculty and students use the WizIQ system. They provide services to expedite the integration of WizIQ into any organization:

Chat and support 24/7: There is always someone available to answer technological questions.

Training for your students and instructors: WizIQ regularly offers online tutorials and training sessions to help people learn about the platform.

Marketing assistance: WizIQ offers an online marketplace to attract more students to courses. There are more than 3 million registered users and course counselors help learners find the courses they need.

WizIQ helped Cognitel establish a global, online presence in the world of Professional Project Management. Just imagine what it can do for your organization. All organizations benefit from an interactive online presence. With WizIQ, that presence is easy to obtain.

Contact WizIQ to learn more

We would love to tell you more about the WizIQ platform. Explore our website at www.wiziq.com or contact us directly at marketing@wiziq.com or sales@wiziq.com to organize a personal tour of the site.

WizIQ will revolutionize your interactions with the public. Learn more, today!

[Request a Free Demo](#) | [Claim your fourteen day Free Trial](#)

To discover new ways to expand your educational horizons and leverage the possibilities for online learning with the help of WizIQ, write to us or give us a call at:

USA: 1-800-567-8059 | INDIA: 1-800-3000-1771 | Europe: +44-(0)-20-7193-6503

We would be glad to show you everything that you need to know!