

Naturion's Evolution to AP Efficiency with Yooz



Industry: Environmental Services
Location: Illinois
Invoices: 250/month
ERP: Sage Intacct

Naturion is a leading ecological restoration firm specializing in wetland and stream mitigation across the United States. As a trusted provider of mitigation banking services, Naturion designs, restores, and sustains degraded ecosystems to help clients offset environmental impacts and meet regulatory requirements. Their mitigation banks are strategically located to support local biodiversity, restore natural hydrology, and generate credits for developers.

With a strong emphasis on science-based design and long-term stewardship, Naturion delivers sustainable solutions that ensure ecological integrity, facilitate regulatory compliance, and balance land development with conservation.

⊗ Previous Pain Points

Paper Invoice & Manual Data Entry

No Platform Scalability

Limited Visibility and Tracking

Cumbersome purchase order processes

✓ The Yooz Solution

Multi-channel electronic invoice scanning with **AI-powered** data extraction and validation

Scalable, flexible workflows with unlimited users and locations

End-to-end transparency with real-time visibility and audit-ready traceability

End-to-end PO automation from creation to approval for faster, more accurate processing

"We wanted the pay aspect as well, and going from where we've been—which was a manual-intensive effort of too many people involved and a high percentage of error, now it's just so easy to pay our bills timely with YoozPay."

Kim Paulsen, Assistant Controller

⊗ The Challenge

Before implementing Yooz, Naturion struggled with an inefficient AP process. *"Invoices weren't centralized,"* shared Kim Paulsen, Assistant Controller. Furthermore, without a unified system, the risk of fraud and duplicate or overpayments was high. *"We wanted prevention and detection,"* she noted.

Their existing manual payment process simply involved too many people and was prone to errors. Finally, the team lacked visibility and control: *"We wanted to drill down (what's the contract behind this invoice) and be able to access it easily."*

✓ The Solution

Yooz's intelligent, integrated solution stood out for its adaptability. *"They have options to fit your needs,"* Kim said. *"And we wanted a little more control over bank information."* YoozPay offered that flexibility, bridging the gap between manual banking and automation with tailored payment controls. Seamless integration with both Yooz and Sage Intacct – including attachments – was a long-awaited bonus. Finally, Yooz's vendor notification feature sealed the deal.

"Our vendors are getting notified when their payments are arriving, that notification is awesome." This combination—smart features, deep system integration, and better communication—made Yooz stand out as the clear choice.

"We love the fact that the attachments are both in the app and in Sage Intacct, so any invoice or document added in Yooz is instantly available within our ERP system. This seamless integration saves us from duplicating work and ensures our entire team has easy access to all the necessary documentation, which speeds up approvals and reduces errors."

Kim Paulsen,
Assistant Controller

The Impact

Since adopting Yooz, Naturion's operations have been transformed. Kim reports teams now have *"time for efficiencies,"* thanks to a significant reduction in manual work. Invoices are easy to track, and payments are made on time. With scalable workflows now in place, expansion no longer feels chaotic. *"We've set the stage for scalability. We can grow with the system we've developed,"* stated Kim. By automating routine tasks, the team can now focus on forward-thinking initiatives rather than paperwork.

As Kim puts it: *"Yooz has created a product that is simply perfect and really meets today's accounts payable requirements."*

Their transformation has enabled smarter decisions, increased operational agility, and elevated finance into a more strategic role.