

22 Brands, 3 States, Zero Paper: Walser Automotive Group's AP Success with Yooz



Industry: Automotive
Location: Minneapolis, USA
Invoices: 13,000/month
ERP: Tekion

"Looking back, adopting Yooz was one of the best technology decisions we've made in finance. It brought immediate value, solved longstanding issues, and scaled perfectly with our needs."

Kevin Barden, Accounts Payable Manager

⊗ Previous Pain Points

Paper invoice & manual data entry

Time-consuming processing

Approval bottlenecks

Scalability

✓ The Yooz Solution

> **Multi-channel** electronic invoice scanning with **AI-powered** recognition and verification.

> **Unlimited customizable workflows** with tailored approval levels.

> **Highly flexible, easily scalable platform** with unlimited users and locations.

> **Highly flexible, easily scalable workflow** with unlimited users and locations.

For over 65 years, family-owned Walser Automotive Group has transformed car buying in Minnesota, Kansas, and Illinois with its "Best Price First" philosophy, offering transparent and haggle-free pricing across 22 premium brands.

This stress-free, customer-centric approach fosters lasting relationships built on trust. Beyond the showroom, Walser channels 5% of pre-tax earnings through the Walser Foundation to fuel education and workforce development, demonstrating its profound dedication to community transformation.

⊗ The Challenge

Walser Automotive Group faced a growing challenge: an increasingly unmanageable accounts payable process. Heavily reliant on paper, their system struggled to keep pace with invoice volume, causing delayed approvals and scattered documents across multiple locations.

"We were drowning in paper," recalled Kevin Barden, AP Manager at Walser. "Invoices would sit on desks, get misplaced, or delayed. It was a constant chase." Their decentralized structure only amplified inefficiencies, straining both internal operations and vendor relationships.

"The platform is incredibly intuitive. From day one, our staff found it easy to use, which meant we could hit the ground running. The ease of use and immediate impact of Yooz really exceeded our expectations."

Kevin Barden, Accounts Payable Manager

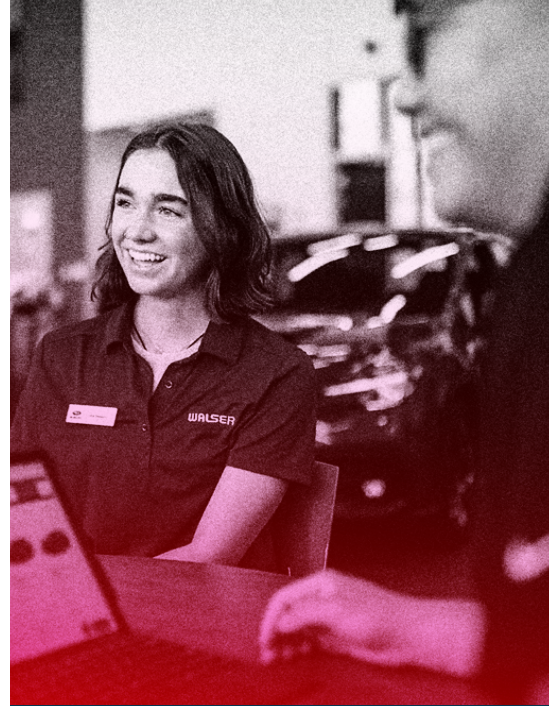
✓ The Solution

Seeking a faster, smarter approach with more automation, Walser turned to Yooz. "Yooz stood out because it was intuitive and adaptable," Kevin shared. "We needed something that our teams could use right away, without a steep learning curve."

What sealed the deal was Yooz's powerful automation capabilities—particularly the OCR technology that would save our AP team valuable time on data entry. The robust reporting features were also a major plus, giving us better visibility and control over our processes. Just as important was Yooz's commitment to continuous innovation, with the promise to keep adding features that help the AP process evolve and improve over time.

"One of the things I really appreciate about Yooz is the control it gives me. I can go in and adjust workflows myself without having to wait on IT or submit a support ticket. It's user-friendly enough that I can manage changes on the fly, which makes a big difference in how responsive we can be as a department."

Kevin Barden, Accounts Payable Manager



The Impact

Since implementing Yooz, Walser's AP operations have undergone a dramatic transformation. Manual tasks have been drastically reduced, approval processes have been streamlined, and the finance team now has real-time visibility in every stage of the process.

"Yooz has given us real-time insights into our AP workflow, something we didn't have before," Kevin noted. This new level of transparency has improved operational control, increased reporting accuracy, and strengthened vendor communications.

What was once a paper-choked bottleneck is now a proactive, strategic business advantage.

