



SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Your Benefit Store



EXTENSIONS USED

- GDPR Cookies for WooCommerce

DEVELOPER

Specto Design, Inc.

DESIGNER

Specto Design, Inc.

CATEGORY

Health

STORE TYPE

Insurance

COUNTRY

United States (US)

VISIT WEBSITE

<https://yourbenefitstore.com>

Your Benefit Store offers a unique approach to discovering and purchasing health benefits.

Powered by Altman Insurance Services in Louisville, Kentucky, Your Benefit Store health insurance offers plans from trusted nationwide companies such as Anthem, Teladoc, and MetLife.

Discovering affordable health insurance can be confusing enough, even without inside jargon and difficult-to-comprehend plans. That's why Your Benefit Store leveraged WooCommerce to create the ultimate user-friendly website to enable prospective customers to focus on available health plans without a cumbersome navigational experience.

"Your Benefit Store was so easy to navigate. So convenient to see all of the prices of products immediately. So nice that one site has all of the products I'm looking for."

– Tom

This WooCommerce affordable insurance coverage example showcases the open-source freedom, flexibility, and customizability of WordPress' Gutenberg block editor – especially when prospects are browsing plans for dental, vision, disability and life insurance, and more.

When a customer selects her plan, the page layout clarifies which health insurance company provides the coverage, the individual(s) covered, benefit highlights, and multiple PDF documents containing more info.

As Tom, a recent customer, said, "Your Benefit Store was so easy to navigate. So convenient to see all of the prices of products immediately. So nice that one site has all of the products I'm looking for."

"Finally, a site that you can understand what the products cover and how much it costs. So easy to use and understand."

– Isabela

Along with perusing and choosing affordable health plans, the Your Benefit Store website offers multiple ways to get in touch with additional questions. The site also prominently features a convenient "Find My Rate" button providing a direct path to plans and pricing – yet another reason Your Benefit Store is a fabulous WooCommerce health insurance example.

"Finally, a site that you can understand what the products cover and how much it costs. So easy to use and understand," concluded Your Benefit Store customer Isabela.