CASE STUDY

How YuJa Helps Chattahoochee Technical College Bridge Gaps in Learning with a Centralized Video Platform

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INTRODUCTION

A Growing Institution Committed to Student Success

Chattahoochee Technical College has been serving North Central Georgia since 1963, growing to become a comprehensive institution with over 11,000 students across nine campuses and 50+ program areas. As part of the Technical College System of Georgia, the college focuses on preparing students for both workforce entry and further education. "We want to make sure that we are preparing our students not only to go and be successful in the workforce, but also in this global economy," said Will Hurst, Director of Distance Learning. "We want to prepare our students holistically to be successful in the workforce or if they decide to go to a four-year institution and complete their bachelor's or even master's degree." The college's commitment to accessibility and student engagement drives their technology decisions, including their quality enhancement plan focused specifically on engagement in the distance learning classroom.

1963 **9**

FOUNDED CAMPUSES

50+ **11,000+**

PROGRAM AREAS ENROLLMENT

ABOUT THE CLIENT

About Chattahoochee Technical College

Chattahoochee Technical College, a unit of the Technical College System of Georgia, is a public, multi-campus, two-year college that provides accessible, high-quality technical, academic, and adult education and training that promotes the economic growth and development of North Central Georgia. The college (https://www.chattahoocheetech.edu/) successfully prepares individuals for employment and assists them in pursuing their educational, career, and personal goals through a variety of learning opportunities that include associate degree, diploma, and certificate programs, as well as non-credit and public service offerings.
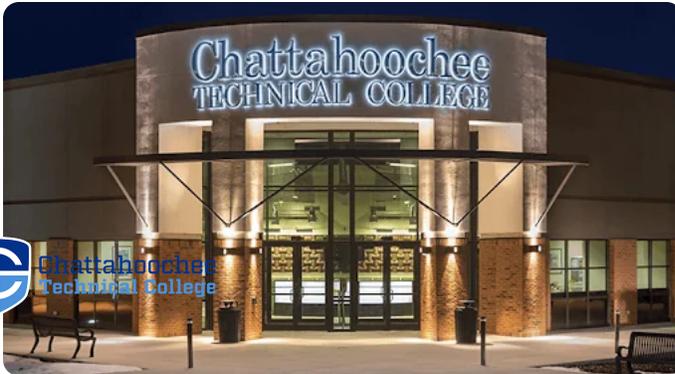
A SISTER COLLEGE INTRODUCTION

A SINGLE, UNIFIED VIDEO PLATFORM

YUJA OFFERS A FEATURE-RICH PLATFORM

YUJA HELPS MEET STUDENTS WHERE THEY ARE

THE FUTURE WITH THE YUJA VIDEO PLATFORM

INTRODUCTION

A Sister Institution Introduced YuJa to Chattahoochee Tech

In 2021, Chattahoochee Technical College learned that its existing video platform would be sunsetting. Augusta Technical College, a sister institution of Chattahoochee Technical College, provided an informal demo on how they were using the YuJa Enterprise Video Platform (https://www.yuja.com/video-cms/). "And the rest is history," said Thomas Irvin, Instructional Design Videographer. "We made the switch and have loved using YuJa ever since." Irvin shared that when the institution learned their former vendor would no longer offer its product, the institution's Distance Learning Committee reached out to several companies. "YuJa was, by far, the most competitive and the most willing to work with us in transitioning our content to the Video Platform."

Highlights

01.

YuJa's dedicated customer success team helped create a seamless migration from Chattahoochee Tech's legacy platform, with ongoing support for faculty and students.

![YuJa](http://www.yuja.com)
02.

Auto-captioning and accessibility features have reduced faculty workload while helping ensure compliance and supporting the college's mission to meet students where they are.

03.

The institution uses the YuJa Video Platform beyond instruction, including for general video tutorials, tech troubleshooting, resources, and more.

"YuJa was by far the most competitive Video Platform and worked with us the best. The customer service and their ability to assist us with migration was one of the reasons why we were so sold on YuJa."

Thomas Irvin
Instructional Design Videographer

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PLATFORMS

YuJa Lumina Video Platform (https://www.yuja.com/lumina/)

YuJa Panorama LMS Accessibility Platform (https://www.yuja.com/panorama/)

YuJa Verity Test Proctoring Platform (https://www.yuja.com/verity/)

YuJa EqualGround Accessibility Governance Platform (https://www.yuja.com/equalground/)

COMPANY

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Support (https://support.yuja.com)

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GDPR (https://www.yuja.com/trust-center/gdpr/)

Responsible AI Use (https://www.yuja.com/trust-center/responsible-ai-use-statement/)

Privacy Policy (https://www.yuja.com/documentation/privacy-policy/)

Land Acknowledgement (https://www.yuja.com/land-acknowledgement/)

Terms of Use (https://www.yuja.com/documentation/terms-of-service/)

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