

Admissions Management Software Category



Admissions Management Software Category

Enrollment and admissions management software enables school administrators to competently handle the whole student admissions and enrollment procedure, starting from processing applications to managing fee payment. Schools utilize this solution to convert students from prospects to tuition-paying members.

Admissions software also offers marketing features to enable schools to communicate with students, similar to the functions of CRM tools. This platform presents capabilities such as interview scheduling, tour scheduling, payment processing, application processing, online forms creation, marketing outreach, and prospecting.



Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ▢ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▢ Customer reference rating score
- ▢ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▢ Total # of profile views on FeaturedCustomers platform
- ▢ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ▢ Social media followers including LinkedIn, Twitter, & Facebook
- ▢ Vendor momentum based on web traffic and search trends
- ▢ Organic SEO key term rankings
- ▢ Company presence including # of press mentions

COMPANY SCORE

- ▢ Total # of employees (based on social media and public resources)
- ▢ Year-over-year change in # of employees over past 12 months
- ▢ Glassdoor ranking
- ▢ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2020 Customer Success Awards

Check out this list of the highest rated Admissions Management Software based on the FeaturedCustomers Customer Success Report.



MARKET LEADERS



TOP PERFORMERS



RISING STARS



* Companies listed in alphabetical order





222

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT ANTHOLOGY



Campus Labs, Campus Management and iModules have joined together to form Anthology. They exist to help higher education advance and thrive. Through a connected data experience that offers a holistic view, creates efficiencies, and provides intelligence, Anthology inspires constituents to reach their full potential using technology insights in admission and enrollment management; student success and retention; institutional and learning effectiveness; alumni and advancement; and enterprise applications and infrastructure. Anthology partners with more than 2,100 colleges and institutions in over 30 countries to address the needs of all constituents in higher education.

Featured Testimonials

“Capitalizing on our successful history of working with Campus Management, we ultimately selected CampusNet Cloud based on its reliable, scalable and secure technology, as well as the fact that it provided access to our hosted applications and made life for our administrative team easier post-acquisition.”



BRIAN BOYCE
DIRECTOR OF IT, PORTER AND CHESTER INSTITUTE

“Moving to Campus Management's CRM gives us the capabilities we need to provide service to our prospective students. This is because the solution is designed and built specifically for higher education, so the functionality we need today is already part of the product. The CRM is also highly configurable and scalable. While it's nice to know that Campus Management is there for us, we aren't necessarily dependent on the company's professional services team each time we want to expand.”



EILEEN HEVERON
PROVOST, NATIONAL UNIVERSITY SYSTEM

“Campus Management's CRM has revolutionized our marketing strategy. In the past, we sent a few large general mailings each year. Now, we can run 50 or more marketing campaigns at any one time using standard and electronic mail. Our communications target students by interest area and seamlessly integrate messages from different internal college and departments. In the last three years, we have implemented more than 500 targeted campaigns and decreased our postage costs by almost 50%.”



KELLY LINDSAY
ASSISTANT DIRECTOR FOR NATIONAL RECRUITMENT, UNIVERSITY OF NEBRASKA - LINCOLN

“The solution provided a centralized solution for the university to create streamlined processes to support all incoming students.”



BECKY VINZANT
ASSOCIATE DEAN OF ENROLLMENT, UNIVERSITY OF SOUTHERN MISSISSIPPI

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48

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT EDUCATIONDYNAMICS

EducationDynamics®

EducationDynamics is higher education's leading marketing information and technology services company dedicated to helping institutions find, enroll and retain students.

EducationDynamics believes in serving schools best by serving students first. Its content-rich and highly visible education websites, including EarnMyDegree.com, EducationConnection.com, eLearners.com, GradSchools.com, StudyAbroad.com, TestDriveCollege.com, TestDriveGradSchool.com and its special interest microsites, make EducationDynamics the premier provider of qualified prospective students for colleges and universities.

Featured Testimonials

“EducationDynamics is one of the largest lead generation providers in the higher education industry. They are well-respected and have a long list of reputable institutional clients— it was a no-brainer.”



PETER GRESSICK
ASSOCIATE DIRECTOR OF LEAD ACQUISITION, SAINT LEO UNIVERSITY

“This past year, we implemented almost two dozen new recruitment initiatives. Technology and EducationDynamics were the cornerstone of these initiatives. In partnership, we brainstormed new and innovative ways to attain our goals. We trusted EducationDynamics, we gave them the right data and together we won. That made the critical difference.”



STEVE FARR
VICE PRESIDENT FOR ENROLLMENT SERVICES, WESLEYAN COLLEGE

“The report was accurate and focused on the right issues. It was clearly written and helpful to decision makers.”



ALBERT L. LORENZO
EXECUTIVE IN RESIDENCE-MACOMB OUTREACH, OAKLAND UNIVERSITY

“EducationDynamics' LeadWatchLive Services allowed us to successfully launch our program by generating qualified prospective students who met our specific requirements.”



MARK WAHLERS
PROVOST, CONCORDIA UNIVERSITY

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450
Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT ELLUCIAN



Ellucian provides student information systems (SIS), finance and HR, recruiting, retention, analytics and advancement software solutions. With more than 1,400 institutions subscribing to Ellucian's cloud services and SaaS offerings, the company is one of the largest providers of cloud-based solutions in higher education. Ellucian also supports the higher education community with a range of professional services such as application software implementation, training, education, and management consulting.

Featured Testimonials

“When we were looking for a new admissions system, we were really keen to find one that could be adapted to cope with different needs in different countries. CRM Recruit just stood out as being the most modern, effective application system we could find.”



PAUL TRAVILL
ACADEMIC REGISTRAR, HERIOT-WATT UNIVERSITY

“It's absolutely the best thing about this system, that prospects can inquire in one place, they can apply in one place, they can register for an event in one place, they can check their missing supplemental items for their application in one place.”



NIKKI MICHAEL
ENROLLMENT MARKETING MANAGER, UNIVERSITY OF NORTH ALABAMA

“Colleague Reporting and Operating Analytics was a sound investment from both a cost and strategic perspective. Built-in business intelligence tools, the reduced need for additional technical staff, and more resources being applied to using analytics to further our business goals is already yielding a positive return on investment.”



GLENN MAYLE
PRESIDENT, ARIZONA WESTERN COLLEGE

“I think that the most beneficial piece of Ellucian CRM Recruit is the way that we can now communicate easier, quicker, faster, and more accurately with our prospective students.”



ANGELA SKJEIE
MANAGER OF ADMINISTRATIVE SERVICES, ADMISSIONS, PACIFIC UNIVERSITY

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103

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT LIAISONEDU



LiaisonEDU helps higher education institutions identify, recruit, and enroll best-fit students with improved outreach, application, and enrollment processes. Their admissions management and marketing automation software and services reach prospective students, streamline administrative tasks, and create exceptional experiences for applicants across the full enrollment cycle—from first interest to first day on campus.

Featured Testimonials

“Now applicants are getting real-time updates. They can get a snapshot of where they are in the process, which is enormously helpful and has dramatically reduced the amount of calls and emails we get.”



RICHARD GORANFLO
ASSISTANT DEAN FOR ACADEMIC AFFAIRS, OREGON HEALTH & SCIENCES UNIVERSITY

“Now, our prospective students are met with an application that's far more intuitive and easier to use than our prior application service. As far as processing goes, BioMedCAS eliminates a lot of the work on our side, and it makes it easier for our various committees to review their applicants.”



MATTHEW BRANDON
ASSOCIATE DIRECTOR OF THE OFFICE OF GRADUATE, UNIVERSITY OF MIAMI MILLER SCHOOL OF MEDICINE

“I knew I had found the solution to ease the administrative burdens, improve our admissions process, and obtain the best-fit students for our University: it was CSDCAS.”



CHRISTINE CARMICHAEL
IRB CHAIR AND DIRECTOR OF GRADUATE ADMISSIONS, DEPARTMENT OF COMMUNICATION DISORDERS, OUR LADY OF THE LAKE UNIVERSITY

“I also really like being able to customize so many different local status designations. Because we can create a unique category for each step of the application process, the CAS allows us to do a much better job of managing applications and tracking applicants. When it comes time for me to report up the chain, I don't have to wonder who's where. As long as we've been doing our work every day, all I need to do is look at the number of applicants in each status designation. It's all right there.”



DAVE FLETCHER
DIRECTOR OF ADMISSIONS, BARRY UNIVERSITY SCHOOL OF PODIATRIC MEDICINE

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344
Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT POWERSCHOOL



PowerSchool is the leading education technology platform for K-12, serving more than 20 million students, 36 million parents, and 57 million users in over 70 countries around the world. They provide the industry's first Unified Classroom experience with best-in-class, secure, and compliant online solutions, including registration and school choice, student information systems, learning management and classroom collaboration, assessment, analytics, and special education management. They empower teachers and drive student growth through innovative digital classroom capabilities, and they engage families through real-time communications across any device.

Featured Testimonials

“The PowerSchool Unified Talent solution has allowed us to hire and retain the best possible talent in all capacities of our school division which ultimately impacts our student and their performance in the classroom. One login for Applicant Tracking, Employee Records, and Perform helps to streamline all of the processes for staff. It is our goal to continue to streamline processes for staff, so they have more time to impact student achievement in the classroom.”



TERRI ALLISON
ASSISTANT DIRECTOR FOR HUMAN RESOURCES, POWHATAN COUNTY PUBLIC SCHOOLS

“Everything with [PowerSchool Registration] has been remarkably easy, and everything they do and recommend has made logical sense. At the end of the day, our investment in [PowerSchool Registration] has really been an investment in Uplift Education's families. And our return on that investment has been nothing short of spectacular.”



SUSAN NESS
SENIOR PROJECT MANAGER – ADMISSION & ENROLLMENT, UPLIFT EDUCATION

“If it saves you money, do it! It's such a nice feeling to see the email communicating about new updates, and knowing we don't have to do that anymore! We also like that we still have the choice to either have updates done automatically or to do them when it's more convenient with what we have going on at that specific time.”



SARAH COOLIDGE
INTEGRATED TECH SPECIALIST, TORRINGTON PUBLIC SCHOOLS

“We love PowerSchool and can't fathom using any other SIS [student information system]. It has created ways of tracking and reporting on student data that we never thought possible.”



ADAM LARSEN
ASSISTANT SUPERINTENDENT, OREGON COMMUNITY UNIT SCHOOL DISTRICT 220

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10

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT ADMISSIONPROS



AdmissionPros is a North Carolina-based software development company that provides full service, process-driven software solutions to institutions of higher learning. Built by admissions professionals for admissions professionals, AdmissionPros enables institutions to collect, distribute, track, analyze, and turn inquiries into students using a completely customizable admissions management system.

Featured Testimonials

“We tried an out of the box program, but could never get it to work for our needs. AdmissionPros provided a customized build for substantially less than we expected. The results were amazing.”



JIM SMITH
ADMISSIONS DIRECTOR, CREIGHTON UNIVERSITY

“AdmissionPros was essential in our going paperless project. With AdmissionPros, we are consistently improving our processes and communication with students.”



ARLINDA HALFACRE
UNIVERSITY PROGRAM SPECIALIST - ADMISSIONS & RECRUITMENT, ELIZABETH CITY STATE UNIVERSITY

“With the implementation of AdmissionPros, FSU Office of Admissions has experienced a significant decrease in the time of the decision notification. We went to a 48-hour notification via the AP (Broncville) portal, as compared to a two-week notification via snail mail.”



ULISA E BOWLES
EXECUTIVE DIRECTOR OF ADMISSIONS, FAYETTEVILLE STATE UNIVERSITY

“AdmissionPros allows us to track students throughout the recruitment and enrollment cycle. We are able to use the data to analyze the effectiveness of various prospect sources. This allows us to maximize the return on investment for our prospect purchases.”



THOMAS GRIFFIN
ASSOCIATE VICE PROVOST AND DIRECTOR UNDERGRADUATE ADMISSIONS, NC STATE UNIVERSITY

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ABOUT DESTINY SOLUTIONS



Destiny Solutions is committed to helping colleges and universities serve non-traditional learners. Their purpose built software, Destiny One Customer Lifecycle Management system, integrates with main campus systems and allows non-traditional divisions to optimize their operations, improve learner engagement and empower data-driven decisions. Over 50 colleges and universities trust Destiny One to manage their business critical operations.

56

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Destiny One’s Language Packs make translation part of the workflow so that it’s easier for staff and ensures everything is uniform for students.”



ROSA GRECO-PEPE
MANAGER OF FINANCE AND OPERATIONS, MCGILL SCHOOL OF CONTINUING STUDIES

“In today’s competitive education landscape, every school is looking to do more with less. Destiny One provides the front-end capabilities needed to give students a rich online experience as well as the back-end functionality needed for us to manage our growth—all while increasing our staff’s productivity so that we can expand our offerings without expanding our staffing needs.”



JASON LEMON
DEAN OF USD PCE, UNIVERSITY OF SAN DIEGO

“I can, in real time, see exactly where any program is—from the student numbers, to the revenue, to everything a student has received through Destny. That visibility is great to have at our disposal.”



SHAUN SUTHERELL
ASSISTANT DIRECTOR OF BUSINESS DEVELOPMENT AND PROGRAM MANAGEMENT,
UNIVERSITY OF DELAWARE

“Destiny One allows us to integrate or connect seamlessly with other course delivery platforms, web content management systems and other tools, to basically open up new markets and extend the brand of Georgetown.”



LISA DAVIS
CHIEF INFORMATION OFFICER, GEORGETOWN UNIVERSITY

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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT KIRA TALENT



Kira Talent

Kira Talent is the world's only holistic admissions solution designed for higher education. Founded in 2012, Kira transforms the admissions process by combining on-demand, timed video and timed written assessments with existing admissions requirements. Kira partners with more than 300 programs worldwide to build applicant-first assessments that identify and select their best-fit students.

Featured Testimonials

“There's so much more to every candidate than a test score or an essay that's written or even the interview process. So we feel that the Kira platform has added an immense amount of value to our process so that we can make sure each class that we bring in is shaped in a way that helps us advance our school.”



J.P. MATYCHAK
ASSOCIATE DEAN, QUESTROM SCHOOL OF BUSINESS

“Furthermore, it's awesome and convenient that applicants can access the assessment at any time as well. The fact that Kira allows for a fair, consistent, and convenient way for our entire applicant pool to participate in an interview was a big reason why we added this component to our process.”



MELISSA FRUSCIONE
DIRECTOR OF GRADUATE ADMISSIONS, SAINT MARY'S COLLEGE

“Kira Talent's expert consultants shared important insights and facilitated timely discussions. The Graduate School hopes these discussions will spark ongoing conversation and change, empowering programs to design their recruiting and admissions practices using a holistic approach that assesses the qualities of each applicant in a multi-faceted way.”



MICHAEL STOLOFF
DEAN OF THE GRADUATE SCHOOL, JAMES MADISON UNIVERSITY

“Using Kira Talent's platform is certainly making our admissions process more rigorous, helping us to assess student intent in a way that our traditional recruitment process didn't and is therefore helping us make better informed and transparent admissions decisions.”



CATH WOODWARD
TEAM LEADER, UNIVERSITY OF SOUTH WALES

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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT SCHOOLADMIN



SchoolAdmin builds efficient, reliable software backed by smart, friendly service—they are collaborative and engaged in their work with and for your school throughout the admissions and enrollment process. They understand your needs and build their software to help you reach your goals. They offer sophisticated tools for admissions and enrollment used in Independent Schools, Charter Schools and Higher Education.

Featured Testimonials

“We have been successful meeting our goals and we did a survey recently with families that shows the SchoolAdmin site is much more user friendly than the previous site we used. Our admission stats have gone up and in fact we are on a waiting-pool for almost 7 different grades in our campuses.”



SHANGHAI COMMUNITY INTERNATIONAL SCHOOL

“Thank you so much for all the work you have been doing for us. Every parent that has called with questions I have asked about how their experience has been with the system and I have only gotten great feedback. The things they are saying are exactly the reasons I wanted to have SchoolAdmin as our enrollment system.”



DESERT MARIGOLD

“SchoolAdmin's ability to customize and personalize communications with families has allowed the system to do work that we used to do individually, which gives us more time to grow our enrollment numbers, while still giving our families the customer service they deserve.”



ARCHBISHOP MURPHY HIGH SCHOOL

“We continue to marvel at how SchoolAdmin helps us do our jobs better and more efficiently. We're excited to see how the year unfolds and looking forward to collaborating with you in 2015.”



MOREAU CATHOLIC HIGH SCHOOL

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63

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT SCHOOLMINT



SchoolMint provides a cloud-based student enrollment and school choice platform to PreK-12 school systems worldwide. Since its founding in 2013, close to 4,000 schools have chosen SchoolMint to streamline all aspects of student enrollment – student registration management, application, lottery, and school choice management, and digital forms and document uploads. Available online and on mobile devices, SchoolMint integrates with leading student information systems (SIS) and transforms the end-to-end enrollment experience for school staff and parents.

Featured Testimonials

“We spent a lot of time looking at several online enrollment products, and SchoolMint really stood out for us. We liked the fact that they understood our specific needs and were really willing to work with us to optimize the system. Also, the user interface is much easier to use and is more intuitive than the other platforms we looked at. The great design and commitment to service are truly outstanding.”



CINDY TSAI
DIRECTOR OF REGIONAL OPERATIONS, KIPP BAY AREA SCHOOLS

“We believe SchoolMint will help us build community trust with an equitable and transparent process and improve our channels of communication with parents. With a multilingual, mobile-friendly app that allows families to complete digital applications with their smartphones, we are leveling the playing field for all of our students and their families.”



ANDREW PALMER
DIRECTOR OF STUDENT INFORMATION SERVICES, GREELEY-EVANS SCHOOL DISTRICT 6

“We selected Application & Lottery Management by SchoolMint because it offered the most flexibility and could adapt to the frequent, unique, and evolving requirements that our administrative staff, parents, and schools have regarding the application and lottery set-up. We had previously tried a few other automated enrollment systems and they didn't provide the same level of flexibility. SchoolMint has the most experience.”



JAMELLA ETIENNE
SECRETARY TO THE MAGNET OFFICE AND (CHIEF) ACADEMIC OFFICE, NEW LONDON PUBLIC SCHOOLS

“SchoolMint has also saved our staff valuable time as all application data is uploaded automatically. We're no longer consumed with being data processors during the three-month application period. We can now be counselors and registrars, and offer our families extra support and guidance as they choose the best school option for their child.”



MANDELE DAVIS
SCHOOL CHOICE PROJECT MANAGER, SPRING BRANCH INDEPENDENT SCHOOL DISTRICT

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ABOUT TARGETX



TargetX has served as an innovative force in the field of higher education, helping colleges and universities customize and implement effective and innovative technology solutions. A leading CRM company, TargetX provides a campuswide solution to help colleges build relationships and forge lifelong communications with their most important constituencies, including prospective students, current students, alumni and potential donors. The company's CRM is built on the powerful development platform of Salesforce.com, the worldwide leader in customer relationship management and a pioneer in cloud computing. With its 19-year reputation for innovative technology and industry expertise, TargetX has become one of the most trusted CRM providers in higher education.

76

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Since our launch of TargetX's Mobile Application, we've had a record number of applications! We have a high international student population who don't have access to a computer. For some of them, their only point of entry is a phone. This has massively driven total applications.”



JOSH TATE

ASSOCIATE DIRECTOR OF ENROLLMENT INTELLIGENCE, ILLINOIS INSTITUTE OF TECHNOLOGY

“Right now, our main goal is to convert inquiries to applicants. We're excited that TargetX makes it simple for prospects to sign-in to their online application, and they can do that on their phones, or anywhere they want with ease. We plan to cut the number of students who don't complete their started applications in half (at least). We feel confident that we can do that with TargetX.”



DUSTIN LOWE

SENIOR DIRECTOR OF ADMISSIONS, SIMPSON UNIVERSITY

“UChat is a solid lead generation tool that provides a good point of entry for prospective students and allows us to do what we do best which is taking them from initial inquiry into advising them to apply to Hope.”



ANDREW MEYERS

ASSISTANT DIRECTOR OF ADMISSIONS, HOPE COLLEGE

“As opposed to students emailing our general inbox, they're getting a real-time response. I'm even using the questions from UChat to enhance and build on our website so students don't have to reach out to us as often.”



JOCELYN DE JONG

DIRECTOR OF RECRUITMENT, WASHINGTON STATE UNIVERSITY

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ABOUT DREAMAPPLY



DreamApply is a student admission platform for higher education institutions (HEIs) launched in 2011. DreamApply has revolutionized the way universities work with international applicants from interest to enrolment. Launched in 2011, DreamApply has fine-tuned the process of international admissions for 150+ institutions from 20 countries to support internationalization strategies of HEIs. DreamApply was built on detailed analysis of more than 100 international HEIs which paved the way for an easily customizable and user-friendly admission management software.

17

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Our cooperation with DreamApply reformed how we handle international student admissions and measure marketing/recruitment efforts in Estonia. It became one of the greatest success stories in our higher education.”



MERILI REISMANN
STUDY IN ESTONIA

“DreamApply is a great platform to handle large numbers of applications even with different workflows and processes for different faculties under the same roof. It is really user friendly both for the administrators and for the applicants. The unique marketing tools are the biggest additional value that DreamApply delivers; namely the ready-made reports and statistics that can help every institution to further develop their recruitment strategy.”



PÉTER ÁRVAI
DEPUTY DIRECTOR CENTRE OF INTERNATIONALIZATION AND CONNECTIONS, UNIVERSITY OF PÉCS

“I have only good things to say about the customer support. They are quick to respond, and I feel that my suggestions and feedback are being heard. I can't wait to see what new features they will come up with!”



NELLA PIHLAJANIEMI
EDUNATION

“DreamApply has been very helpful, as it has accelerated the process of accepting students by having the possibility of creating template emails which are sent to students. Furthermore, the system is very clear and well-ordered. We are very positive regarding using DreamApply.”



SUZANNE VAN DER LAAN
INTERNATIONAL RELATIONS OFFICER, MAASTRICHT SUMMER SCHOOL

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ABOUT ELEMENT451



Element451 is an all-in-one admissions marketing technology and CRM platform that is quick-to-launch and easy-to-use. It brings students and colleges together. The cloud-based software optimizes admissions marketing and enrollment management. Analytics, automation, and unparalleled ease of use are at its core. Element451 covers it all: Email and SMS marketing. Online applications. Visit programs. Admitted yield. Messaging app. Lead generation and more. With Element451, schools spend less time managing systems and more time reaching students.

20

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“There's definitely been an increase in leads and conversions.”



PRERNA DAR
EXECUTIVE DIRECTOR OF MARKETING, FAIRLEIGH DICKINSON UNIVERSITY

“I tell my staff that our old CRM was built for business and built 20 years ago. Element451 was built for higher-ed and built yesterday.”



ERIC RANGE
DIRECTOR OF ENROLLMENT OPERATIONS AND INFORMATION SERVICES, DREW UNIVERSITY

“The icing on the cake is that Element451 offers what we need now and has modules we're excited about using in the future.”



KITTIE DELUCA PAIN
DIRECTOR OF GRADUATE ENROLLMENT MANAGEMENT, MCDANIEL COLLEGE

“It's helpful that the interface, the steps, they're all built around the use cases of higher ed. The tremendous support Element451 offers is a key differentiator.”



RAY LUTZKY
SENIOR DIRECTOR OF ENROLLMENT AND ADMISSIONS, CORNELL TECH

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DREW





ABOUT ENROLLMENT RX



Enrollment Rx is a higher education technology company delivering innovative Constituent Relationship Management (CRM) solutions. Built on the Salesforce platform, Enrollment Rx puts enterprise class functionality and limitless scalability within reach of any size school. Academic institutions rely on Enrollment Rx to eliminate business process inefficiencies, maximize constituent engagement, and future proof their technology strategy.

43

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Enrollment Rx did a great job of getting us up and running. We are a demanding client with a lot of specialized needs that tested their team on many occasions. Enrollment Rx's product allows us the freedom to build custom processes. Integration is always the most challenging aspect of new software and Enrollment Rx made it come together flawlessly.”



UNIVERSITY OF ALASKA AT ANCHORAGE
DIRECTOR OF ADMISSIONS, UNIVERSITY OF ALASKA ANCHORAGE

“Enrollment Rx has been a great partner, providing continuous support throughout the implementation of several integration projects. Their knowledge and experience has been invaluable and instrumental in the design and development of our integration tool- producing efficient, sustainable, and easy to understand results. Additionally, the ERX team excels at providing practical solutions to complex problems, and have exceeded our expectations in everything they have done for us.”



DIRECTOR
SYSTEMS-SAN MATEO COUNTY COMMUNITY COLLEGE DISTRICT

“I have greatly appreciated working with Enrollment Rx on the implementation of our CRM. We have a home-grown legacy data system that made for a challenging project, but ERX was there for us every step of the way. They have been friendly, flexible and responsive to all of our requests.”



DIRECTOR OF COMMUNICATIONS & WEB SERVICE
OLYMPIC COLLEGE

“Partnering with Enrollment Rx has allowed us to deliver a higher quality of service to our applicants. We have minimized the number of systems used in the application reading process from three different software systems to a single software solution. The portal functionality is a game changer, with real-time visibility to applicant data, generation of electronic personalized decision letters, and more enabling us to provide stellar service and support to our applicants.”



DIRECTOR, ENROLLMENT MANAGEMENT SERVICES
LEHIGH UNIVERSITY

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