

Conversational Marketing Category



Conversational Marketing Category

Conversational marketing software is also called messenger marketing software. It helps you to engage prospects with one-to-one personalized conversations through which you can present offers or product recommendations.

A conversational marketing system can help your company to deliver better customer support at scale. It simplifies the purchasing process for customers across the world round the clock. You can use this platform to generate qualified, valuable leads, gain high-grade insights into buyer preferences and demographics, and speed up the sales cycle.



Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ▣ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▣ Customer reference rating score
- ▣ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▣ Total # of profile views on FeaturedCustomers platform
- ▣ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ▣ Social media followers including LinkedIn, Twitter, & Facebook
- ▣ Vendor momentum based on web traffic and search trends
- ▣ Organic SEO key term rankings
- ▣ Company presence including # of press mentions

COMPANY SCORE

- ▣ Total # of employees (based on social media and public resources)
- ▣ Year-over-year change in # of employees over past 12 months
- ▣ Glassdoor ranking
- ▣ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2020 Customer Success Awards

Check out this list of the highest rated Conversational Marketing software based on the FeaturedCustomers Customer Success Report.



MARKET LEADERS



TOP PERFORMERS



RISING STARS



* Companies listed in alphabetical order





ABOUT CONVERSICA



Conversica is the leader in Intelligent Virtual Assistants for Customer Engagement. By automating routine business conversations, and personalizing interactions at scale, Conversica augments your workforce allowing business professionals and AI Assistants to work together harmoniously. The flagship Conversica Sales AI Assistant helps companies find and secure customers more quickly and efficiently by automatically contacting, engaging, qualifying, and following-up with leads via natural, multi-channel, two-way conversations. With our large library of purpose-built and ready-to-use conversational skills backed by our patented conversational AI platform, Conversica's AI Assistants can be deployed quickly, are human-like and personal, and provide superior conversational accuracy and autonomy. Reaching out to over 100 million people on behalf of thousands of companies, and with over 375 million ...

117

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“I have found Conversica to be very effective and helpful with helping me to get better insight and identify better vendors, opportunities in my CRM and to make sure my team and technology is communicating with the customer.”



CLAY TOPORSKI
INTERNET SALES DIRECTOR, FRED BEANS FAMILY OF DEALERSHIPS

“We use Conversica on the sales and customer success sides of the house. On the customer success side of the house, we use Conversica to set appointments for our CSMs. Usually, we are reaching out to customers in non-use or with low usage of our product and we have seen amazing results. On the sales side of the house, we use Conversica to set demos. It's by far one of the most efficient ways we have for setting demos.”



JEREMY KLEIER
CUSTOMER SUCCESS ENGINEER, BOMBBOMB

“Conversica helps us identify a hot lead sooner rather than later. So rather than a prospect getting stuck in our nurturing stream until they hit a certain activity-based score, our virtual assistant can quickly tell us exactly who is more interested, just by their responses.”



LISA ONESTO
DIRECTOR OF DIGITAL MARKETING, SECUREAUTH

“Conversica helped us streamline and scale our follow-up exponentially from what we were doing previously with the tools that we had. Now we're on track to top marketing influenced opportunities by 20 percent.”



ANGELA RUGGERI
MARKETING PROGRAM MANAGER, INXPO

TRUSTED BY





ABOUT DRIFT

DRIFT

With Drift on your website, any conversation can be a conversion. Instead of traditional marketing and sales platforms that rely on forms and follow-ups, Drift connects your business with the best leads in real-time, like a virtual assistant for your website.



140

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Conversational marketing as an idea was something I felt passionate about bringing to the Lessonly team. The Lessonly voice could shine through conversational marketing in a way that it hadn't before – and it could shine through Drift.”



BEN BATTAGLIA
DIRECTOR OF MARKETING, LESSONLY

“We love how Drift has streamlined our lead creation process. We're talking to potential customers earlier in the sales process and saving both their and our time by automating the calendaring and support request process via Drift.”



BEN NETTESHEIM
SENIOR DIRECTOR OF DIGITAL MARKETING, SALESRABBIT

“I LOVE Drift. The tool is incredibly intuitive and has made our website conversion points more conversational, empowering our SDRs, and driving better quality engagement with website visitors.”



JENNIFER CONSAGA
SR. DIGITAL MARKETING MANAGER, SMARTLING

“Conversational marketing driven through the Drift platform is easily our best source of leads. Both our largest retainer and our quickest sales to date have both come through the Drift conversations. But, it wasn't always like that. We had to test, tinker and perfect bots, messages and targeting (amongst other things) to get it right and have Drift delivering the exceptional value it does.”



CHARLOTTE
BUSINESS DEVELOPMENT MANAGER, SIX & FLOW

TRUSTED BY

DEMANDBASE

EllieMae

Marketo

HubSpot

SurveyMonkey



ABOUT INTERCOM



INTERCOM

Intercom offers the world's leading business messaging platform that delivers real time contextual communications to drive growth at every stage of the customer lifecycle. Intercom is the first to bring a real time messaging-first experience to sales, marketing and support teams and offers the only business messenger that powers more than chat. Its Messenger and suite of customizable toolkits are built on top of a platform that creates brilliant and personal experiences for businesses and customers. Intercom has over 30,000 customers and powers 500 million customer conversations each month.

97

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Giving prospects and customers a way to reach out to us on our marketing site via the Intercom Messenger has tremendously increased our sign up rates.”



ERWAN JEGOUZO
CO-FOUNDER & CTO, PIPPA INC.

“Our app lets Intercom users provide a better customer experience by letting prospects call sales reps directly from the Messenger. Building was a very smooth process.”



MAÏA METZ
VP OF PRODUCT, AIRCALL

“We're getting more leads into the top of the funnel using Intercom. Proactively messaging leads who are on our site has essentially found money for us.”



KYLE BASTIEN
SENIOR SALES TRAINER, COPPER

“Intercom's inbox has become the go-to place for customer communications in our company. Everyone from support to product can use Intercom to see conversations alongside everything we know about the customer.”



NIKOS MORAITAKIS
CHIEF EXECUTIVE OFFICER, WORKABLE

TRUSTED BY





ABOUT WHISBI



Whisbi is a global provider of mobile-first conversational sales & marketing platform combining live video, chat, voice and chatbot. Their solution is solving digital transformation challenges for enterprises and creates an opportunity for Sales & Marketing professionals to increase sales conversion, improve live engagement and provide a differentiating online customer experience.

35

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Whisbi has allowed us to create a 100% omnichannel experience for our customers. We wanted our online audience to inherit the strength that we have in our shops. Thanks to Whisbi we have brought our offline expertise to our online customers, giving them the possibility to visit our shops without leaving their home, only with one click.”



ANDY MUÑOZ QUIROS
ECOMMERCE DIRECTOR, MEDIAMARKT

“Whisbi offers us a new client relationship model, bringing the product experience closer to the customer and helping us increase our online business, as well as allowing us to differentiate ourselves from our competitors.”



JUAN CAMPINS
ECOMMERCE & DIRECT SALES CORPORATE DIRECTOR, BAHIA PRINCIPE HOTELS & RESORTS

“Thanks to Whisbi, our Brand has significantly improved our image as an innovative brand in the digital environment, in line with the digital innovations that we incorporate in all our models. Their Conversational Commerce solution helped us to increase trust and transparency with our customers online, and through the Face-to-Face interactions we were able to provide, increased our online lead volume and lead quality.”



JAVIER MENDIZÁBAL
MARKETING SERVICES MANAGER, OPEL

“Whisbi supports our contact centers in creating a new way of converting web visitors into happy customers that book their holidays with us. At the same time Whisbi helped us qualify online leads and provide the best service for each user, based on their needs, all in real time.”



SIMÓN ROMERO CASTRO
CONTACT CENTER DIRECTOR, PALLADIUM HOTEL GROUP

TRUSTED BY





ABOUT IADVIZE



iAdvize is a conversational platform that allows more than 2,000 brands in 100 countries to bring a profitable human touch to the digital experience at scale, using a blend of human touch and artificial intelligence. We connect customers with experts available 24/7 via messaging. iAdvize is a 'Gartner Cool Vendor' certified platform that generates value for brands such as Disney, TUI, L'Oréal, and Nespresso. In 2019, a Forrester study proved that a 64% ROI can be achieved.

93

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“With ibbü, our brand has more visibility with the general public. Customers feel like ibbü experts really help them choose the products most suited to their needs. The technical and authentic advice offered by the ibbü community is very useful for our website visitors. We communicate with the experts via the Livefeed on the iAdvize platform to solve their problems related to the tool and quickly respond to their questions.”



DELPHINE
CUSTOMER ADVISOR, MECATECHNIC

“With messaging, we are available where our customers need us during their buying journey. This touchpoint offers an emotion related to instantaneity and generates trust. We are entering into a conversation! It's a real source of service.”



TONY CHAVATTE
RESPONSIBLE FOR THE CUSTOMER EXPERIENCE DEPARTMENT, BANQUE CASINO

“ibbü experts add a human touch and warmth to conversations. They are very responsive and personalize their messages by sharing their own experience with the products without trying to sell at all costs. We often get comments from visitors who agree with this. ibbü experts help us strengthen the image of expertise in wellness products we have built.”



SUZANNE STECK
CRM & LOYALTY PROJECT MANAGER, ONATERA.COM

“The Click to Chat and Click to Call solutions complete email and phone perfectly. Every month, we advise an additional 1,000 B2B visitors thanks to these real-time channels.”



ADRIEN VELTER
MARKETING & E-BUSINESS MANAGER, ONEDIRECT

TRUSTED BY







ABOUT AUTOMAT.AI

AUTOMAT

Automat is making it easier for anyone to build a bot that uses artificial intelligence and human expertise to enable business conversations at scale. Automat is helping companies use AI to talk to their customers, understand them and serve them better. They are the first conversational marketing platform powered by artificial intelligence and they believe in a world where every company can have a personalized one-on-one conversation with every customer.

16

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We believe that Conversational Marketing and AI will have a positive impact on our customers' experience over time and we chose to work with Automat since they are the leader in this new emerging category.”



LIONEL PIMPIN
SENIOR VICE PRESIDENT, DIGITAL CHANNELS, NATIONAL BANK OF CANADA

“Automat's key strength is in the power of their technology to allows us to scale conversational marketing/sales efforts. They are really driving the conversational space with their breakthrough technology.”



ROBERT BEREDO
CHIEF DIGITAL OFFICER, L'ORÉAL

“Automat has the team, vision, and technology needed to make Conversational Marketing a widespread reality and help brands get the greatest return on investment from it.”



DAVID JONES
CHIEF EXECUTIVE OFFICER, HAVAS WORLDWIDE

“We believe Conversational Marketing using real AI will be critical for brands in the future. Automat has emerged as a leader in that important new category.”



AMY BANSE
MANAGING DIRECTOR AND HEAD OF FUNDS, ADOBE SYSTEMS

TRUSTED BY





85

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT CONVERSOCIAL



Conversocial is a social customer service software used by companies including Groupon, Hertz, Tesco, Net A Porter and more. They help their customers deliver great service through Facebook and Twitter by enabling them to find and respond to real customer issues more effectively, decreasing negative sentiment and risk of social crises while saving time and gaining greater customer insight.

Featured Testimonials

“We wanted the client to be able to gain access to us from any device, in any moment - and that we would be able to maintain a conversation with them. Also, our satisfaction surveys have shown that just being a social network using bank at times implies a little extra in terms of perceived quality by our customers.”



CARLOS GÓMEZ YUBERO
SOCIAL MEDIA AND ONLINE CHAT SUPERVISOR, ING DIRECT

“With Conversocial, the team reduced the time they spend managing social networks from 4 to 2 hours per day, whilst achieving quicker responses, from happier staff, to even more customers. No matter where a fan tries to communicate with us, Conversocial brings in these messages as they happen, making sure they are seen in one streamlined place.”



JARDEL APPELT
HEAD OF SOCIAL MEDIA, BRANDSCLUB

“Conversocial had a clear, deliverable vision for improving our digital care success including a CRM integration with Oracle Service Cloud. We worked together closely throughout the entire process, from planning to deployment. Conversocial has offered after-care innovation and ongoing support to ensure the integration continues to be as successful as possible.”



IRINI CHRISTOFORAKI
HEAD OF CUSTOMER RELATIONS, AEGEAN AIRLINES

“Despite the incredibly high volumes of customer comments and questions we receive across our social media channels, knowing that we have a social care management system that allows us to efficiently provide resolution means it is no longer a daunting process! Choosing to partner with Conversocial was a natural choice. It makes serving our customers a more seamless and satisfying experience.”



DANIEL PARKIN
HEAD OF CUSTOMER SUPPORT, GYMSHARK

TRUSTED BY





ABOUT MINDSAY



Mindsay is building instant, personalized customer experiences for everyone. They're here to make it easier for companies to connect with users and make the customer experience better for people like you and me.

10

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We've reduced the number of requests our customer support team receives on Zendesk by 50%. ”



CHRISTINE DAUGERON
MOBILE APP DIRECTOR, SNCF

“We recommend Mindsay for their support, their perfect understanding of our needs, and their reactivity. ”



PATRICIA DELON
MARKETING DIRECTOR, RATP

“We were looking for an excellent team and an excellent technology that we could develop jointly to create the best conversational AI in our industry. ”



GABRIEL PERDIGUERO
CHIEF TRANSFORMATION OFFICER, IBERIA

“We partnered with Mindsay because of its seamless integration with Sabre and ability to quickly deliver a chatbot to assist our travelers, who now get instant answers and avoid wait times. The aim is not only to increase efficiency but even more so to improve customer satisfaction by providing quick answers to their needs. ”



PERNILLE VAUPEL
DIRECTOR, AIR AND ONLINE SALES, KILROY

TRUSTED BY





ABOUT QUALIFIED



Qualified.com aims to give buyers and sales reps a better, easier way to connect through the power of real-time website conversations. And since their founding team is made up of former Salesforce executives, Salesforce is woven through everything they do, so you can make an impact on the metrics that matter most: pipeline and revenue.

35

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Conversational marketing makes the entire buying experience seamless.”



JASON ETTER
DIRECTOR, MARKETING, STAFFBASE

“We're having great conversations with our website visitors and creating more opportunities for sales. We can initiate a conversation at exactly the right moment and guide them in the right direction with our services.”



LAUREN ELIZABETH MC ANA
PROJECT MANAGER, STUFFED ANIMAL PROS

“Qualified gave us a route to have a conversation and create leads instantly. That's exciting.”



KEEGAN THOMSON
MARKETING, ASKSPOKE

“Every modern marketer knows that conversational marketing is the new way of connecting with your inbound website traffic.”



ADAM FIGUEROA
DEMAND GENERATION, BRANDFOLDER

TRUSTED BY





ABOUT SNAPS

snaps

Snaps Conversational AI solutions enable Fortune 500 brands to enhance their customer journey with always on, AI-powered solutions that drive more sales, reduce customer service costs and improve customer experience.



21

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Snaps helped us shape the future of communications in Service.”



LARRY RODGERS
SENIOR DIRECTOR DIGITAL EXPERIENCE, NIKE

“The Snaps team has been a valued partner in our journey to expand and improve our customer's engagement. Their creativity, collaboration, and sense of urgency have allowed our business to elevate our customer experience and efficiently manage costs.”



MICHELE ETGEN
VICE PRESIDENT, ECOMMERCE & TECHNOLOGY STRATEGY, LANE BRYANT

“Gallo is excited to leverage this type of innovative, consumer engaging experience. It gives us the opportunity to engage one on one with our consumers and to offer a utility for them in their purchase decision. We're also able to use the insights we collect to further optimize our shopper marketing initiatives.”



STEPHANIE GALLO
CHIEF MARKETING OFFICER, E. & J. GALLO WINERY

“Snaps helped us execute on our vision in messaging, and according to the data, fans clearly love this new channel. We're seeing 80% message open rates and 17% conversion rates.”



TIM CARR
VICE PRESIDENT, DIGITAL MARKETING, LIVE NATION

TRUSTED BY



LANE BRYANT



E&J Gallo Winery



ABOUT VERLOOP



Verloop is the world's smartest conversational marketing and sales platform. With Verloop bot, companies can automate FAQs, build automated flows, capture leads and schedule meetings 24x7. Better than any form ever!

27

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We, at AbhiBus, have been able to follow the “less human intervention, more automation” model with a reduction of 33% of our agents’ time over chat. With Verloop.io’s automation in play, we’ve been able to handle the larger volumes of customer queries coming in too.”



MURALI REDDY
VICE PRESIDENT – CUSTOMER CARE & OPERATIONS, ABHIBUS

“Of course, the first response time has improved. So has the handling time for chats. I also have more visibility on all interactions between agents and customers. This allows me to control agent bandwidth, in terms of the number of chats. I have more data for everything customer related, so that helps us a lot.”



FADY JABRAH
MANAGES CUSTOMER EXPERIENCE, FLYIN

“Thanks to Verloop.io we are able to serve our customers 24/7. Most of our customer's queries have been solved without human intervention. The team at Verloop.io has helped us with implementing the customized chat based on our business needs.”



ANJALI
SENIOR EXECUTIVE, PRODUCT, SCRIPBOX

“Our customers ask us questions through Verloop during the sales process, when they're considering purchasing our products. But there's more to Verloop than just chat. We can proactively reach out to visitors, and with Verloop's automation rich features, we've been able to increase the conversion rate of our site visitors by 240%.”



LEO VJ
VICE PRESIDENT, ACADGILD

TRUSTED BY





ABOUT ZOOVU



Zoovu is the ultimate AI-Conversational Marketing Platform. They help brands and retailers create conversations that convert. Zoovu's digital assistants interact with billions of consumers every day to help them find the perfect product by asking questions. Their goal is to bring the human touch to digital channels with conversational AI. Zoovu helps brands and retailers to truly understand their consumers and humanize the digital experience.

*** 29

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Our customers love our sandals for the simplicity of design, ease of use and the amount of thought that goes into each and every pair. We owe it to our customers to offer the same thoughtful simplicity with our purchasing process. zoovu allows us to focus on each customer, simplify his or her decision-making process and increase confidence in the choices made.”



TED MCDONALD
FOUNDER & PRESIDENT, LUNA SANDALS

“Customer engagement increased, and the conversion rate was 500% higher with zoovu than with our static solutions.”



VICTORIA FRANK
DIGITAL CATEGORY MANAGER FOR ACCESSORIES, T-MOBILE

“The effect the integration of zoovu digital assistants had on our promotional campaign exceeded our expectations. It is a valueadded feature that lets us engage consumers even more and bring our brand message and offerings closer to them.”



GERRIT SCHNEIDER
COMMUNICATIONS MANAGER, SWISSCOM

“zoovu provides us with a powerful platform and lots of benefits out of the box. The AI-driven decision engine was very easy to configure, enabling us to see results quickly. And thanks to the flexibility of the platform, we were able to translate the interactive advisors into multiple languages and integrate them on over 50 of our country websites.”



ROB THOMAS
EMEA MARKETING STRATEGY DIRECTOR, CANON

TRUSTED BY

Miele

Whirlpool
CORPORATION

TREK

T-Mobile

Canon





ABOUT AUDIENSE

audiense:

Audiense (formerly SocialBro) is a SaaS based Twitter marketing platform used by leading brands and agencies to help make Twitter work better than Facebook. It now has over 10,000 business users. Popular with large, consumer-facing organisations that generate a huge volume of social engagement, Audiense's customer base includes Universal Music, Experian, SAP, Digitas LBi and thousands more.

35

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Audiense Experiences, based on Twitter's welcome message and quick reply direct message features, enable us to personalize the news we bring to our six million followers, continuously adapting the information offer to their preferences, by DM. This step, customizing the information offered, puts Twitter and EL PAÍS right in the vanguard of world journalism.”



DAVID ALANDETE
DEPUTY DIRECTOR, EL PAÍS

“The Audiense platform gives us a clear idea of who our content is connecting with, and identifies the influencers who are engaging with it. We noticed a clear feedback loop between journalists identified in Audiense receiving our DMs, and covering our reports.”



HENRY TAYLOR
SOCIAL MEDIA PRODUCER, WORLD ECONOMIC FORUM

“The Audiense Platform is our most powerful communications channel. It allows us to identify and segment thousands of prominent diplomats and journalists when we have a new study out, a task that would be impossible to do manually.”



MATTHIAS LÜFKENS
MANAGING DIRECTOR, DIGITAL, EMEA, BURSON MARSTELLER

“SocialBro is one of the main tools we use to understand our audience and how influential we are in different sectors. The platform has provided essential analytics data for us in terms of campaign and Twitter activity. In social media, numbers and results are the key and thanks to SocialBro the process of quantifying our work has become much easier.”



ILDE CORTÉS
SOCIAL MEDIA MANAGER, THE SPANISH NATIONAL FOOTBALL TEAM

TRUSTED BY





ABOUT CONTINUALLY



Continually lets you replace forms with simple messaging, making it easy for customers to get the information they need as quickly as possible. They give you a single line of code you can add to your site to automatically reply to potential customers and generate more qualified leads without the expense of additional sales people. They make sure you never miss another lead from your website.



Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Today, I recommend Continually to everyone. When a tool gives your business its first big boost, it deserves due recognition.”



ANTOINE JOSEPH
CHIEF EXECUTIVE OFFICER & OWNER, BUSINESSSTONET

“I tried another chatbot, it was very complicated to setup. (Continually) has a very simple bot builder and great templates.”



LARS KRÜGER
CO-FOUNDER/MD, ELEARNO

“Helps me to automate the booking of demos for prospects visiting my SaaS product's marketing website. Being able to check availability by integrating directly into Google Calendar saves a lot of back and forth over email with my prospects.”



PAUL SWAIL
CHIEF EXECUTIVE OFFICER, AUTOCHART

TRUSTED BY





ABOUT DASHLY



Dashly is a customer communication platform for your SaaS business. It helps acquire customers with data collecting forms, nurture them with personalized automated messages and manage (segment) the leads to return the hottest ones. Install Carrot and increase the profit of your SaaS business.

33

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“I used to work in another company where we used Dashly. Though it didn't last long, I remembered this was a great platform. After a while, I changed my job, and I got an urgent task to increase the conversion rates of our website and blog. I thought of Dashly. Everything in the platform was automated, so I decided this was the best tool I could use to accomplish my tasks.”



JANE
MARKETER, OY-LI

“This is a great campaign because it collects the leads well and converts them well into making a purchase.”



TONY O'BRIEN
PROJECT MANAGER, PURE ART

“Generally speaking, your product will be making a solid profit. But most importantly, it will allow us to increase customer loyalty and make customer communication more effective. Thank you for your great work guys! Dashly gets a straight A from us.”



IGOR
DIRECTOR, VLASTAH

“We actually tried out a few tools out there, but we decided to switch to Dashly (wonderfully called Carrot at the time) because it gave us plenty of options to track and improve our customers' success, along with the automation.”



MARINA
CUSTOMER SUCCESS MANAGER, FINDTHAT.EMAIL

TRUSTED BY





ABOUT INSTABOT.IO



Instabot.io is a chatbot that increases conversion where you are already interacting with your users - via your website, mobile app or email. You can build, integrate, and launch Instabot into your campaigns quickly. Combine user responses from the chatbot along with information from your CRM, inventory systems, website and more to see rich analytics, edit your bot on the fly and improve your conversion ROI. Make the most of bots by leveraging them within your existing platforms.

10

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Instabot is a powerful chatbot marketing solution at a great price. Their customer service guides you every step of the way!”



KIMMO LEHTILÄ
FOUNDER, DWELLET

“We felt it is important to leverage an automated solution that would streamline our marketing, sales, and customer service efforts. Instabot offered us a simple, easy-to-use platform that focuses on building robust, automated bot conversations, and employing the use of NLP to better understand [the] needs of our users.”



FINTRUX

“Instabot is an incredibly useful tool for lead capture. Setup was user-friendly and professionally guided by the Instabot team. Within minutes of launching on our website, we were capturing leads and employment inquiries. I recommend this tool for every business, small and large.”



CHRIS GROMEK
DIRECTOR OF SALES & MARKETING, HYBRID TECH

“Instabot was easy-to-build and had full analytics, so I was able to quickly measure its effectiveness.”



JEFF HOWARD
EXPERT IN SEO AND CONVERSION OPTIMIZATION, NEW JERSEY HOTELS NEAR NYC

TRUSTED BY

Dwellet





ABOUT SPECTRM

SPECTRM

Spectrm is the conversational marketing platform that powers many of the world's leading chatbots. From disruptors to Fortune 100 companies, teams rely on Spectrm's platform, conversational AI and customer success to design experiences for their customers. The era of chatbot hype is over. Personalizing customer experience at scale in 1:1 conversations is a reality. The future of commerce is conversational and the opportunities are limitless. Their mission is to give you superpowers to build a bot that your customers love. Think of Spectrm as mission control for launching your brand into the conversational marketing stratosphere.

35

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Now more than ever, we need new ways to make our marketing budgets work harder. AdLingo Ads proved successful in both lifting our brand favorability and helping sell more Rangers this year.”



CHUMPOL (OAT) KHONGSAKUL
IMG - SHOPPER MARKETING AND MEDIA MANAGER, FORD

“Customer acquisition is challenging at our scale. Spectrm opened a new channel to acquire young customers and achieved a 9x conversion lift compared to our website. It's one of the fastest projects I ever launched at Telekom and the results are exceptional.”



LARS JENSEN
VICE PRESIDENT SALES, TELEKOM

“In terms of the scale and speed of conversion, we've never seen a digital tool like it. The Messenger bot we built with Spectrm was so successful Facebook said it was one of their highest ever brand lift campaigns in our sector.”



SINÉAD MOLLOY
CREATIVE & BRAND MANAGER, COPPAFEEL!

“Powerful marketing platform. Amazing service! Spectrm has a very intuitive, easy-to-use conversation builder and really useful analytics. After initial onboarding, we were able to continuously optimize our experience and performance. Spectrm's team was also very helpful with best-practices and recommendations.”



MARIO D.
GLOBAL HEAD OF PERFORMANCE MARKETING, LOVOO

TRUSTED BY

CLARINS



GROUPON



facebook.